



Dr. Vishwanath Karad  
**MIT WORLD PEACE  
UNIVERSITY** | PUNE  
TECHNOLOGY, RESEARCH, SOCIAL INNOVATION & PARTNERSHIPS



School of Liberal Arts

## Department of Photography

A University For Student's  
Life Transformation

2023 - 24

- + BA Photography
- + Diploma In Photography

REACH US @



With a rich legacy of 40 years in fostering world-class academic excellence and over 100,000 alumni across the globe, MIT-WPU is one of the premier centres of higher learning in India that offers over 150 programmes. The programmes are developed by leading Indian and international academics and focus on both theoretical and practical aspects. Students at MIT-WPU benefit from a hands-on learning approach, mentor-mentee relationships, internships, and immersion programmes that provide opportunities for real-world learning and personal growth.

## School of Liberal Arts

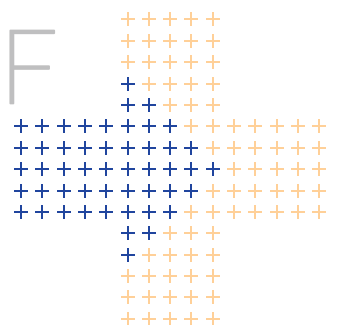
The School of Liberal Arts and Humanities provides a multifaceted view of the world to the learners through its Departments of Liberal Arts, Education and Photography, and the Dadasaheb Phalke International Film Institute (Earlier Department of Media and Communication). It focuses on creating the synergy between political science, media and communication, photography, psychology, economics, literature, arts, various skills, and knowledge systems. It also emphasises research, analytical approach, problem solving aptitude, self-expression, and life-long learning. The School aims at developing professionals with social sensitivity and ethical approaches to empower society at all levels. The School shapes the personality of learners with applied aspects of knowledge and skills to cater to the contemporary needs of society.

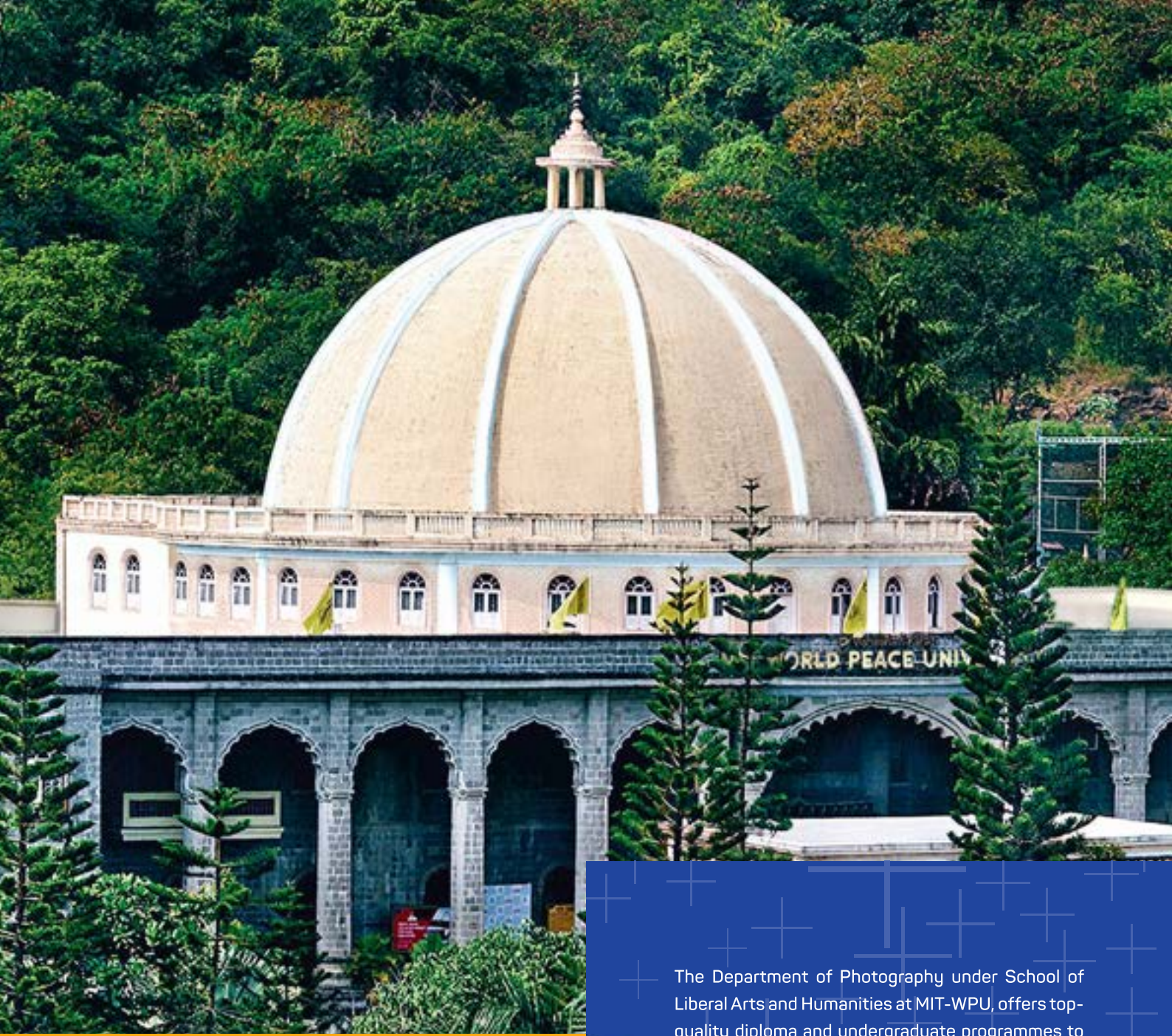
MIT-WPU

### Highlights

- Experiential learning through fieldwork and hands-on training
- Guest lectures, seminars, and workshops by industry experts and academicians
- Rural, National, and International Immersion programmes to sensitise students to ground level realities and solve complex societal problems
- Spiritual and holistic learning through the peace programme
- Dedicated Centre for Industry-Academia partnerships to support students through internships and job placements with world-class organisations
- Strong alumni network across the globe
- 1-month Internship with eminent photographers and fashion houses
- Scholarship for meritorious students
- Encouraging entrepreneurship in students through funding, mentoring, and network connection in MIT-WPU Pune Technology Business Incubator (TBI)

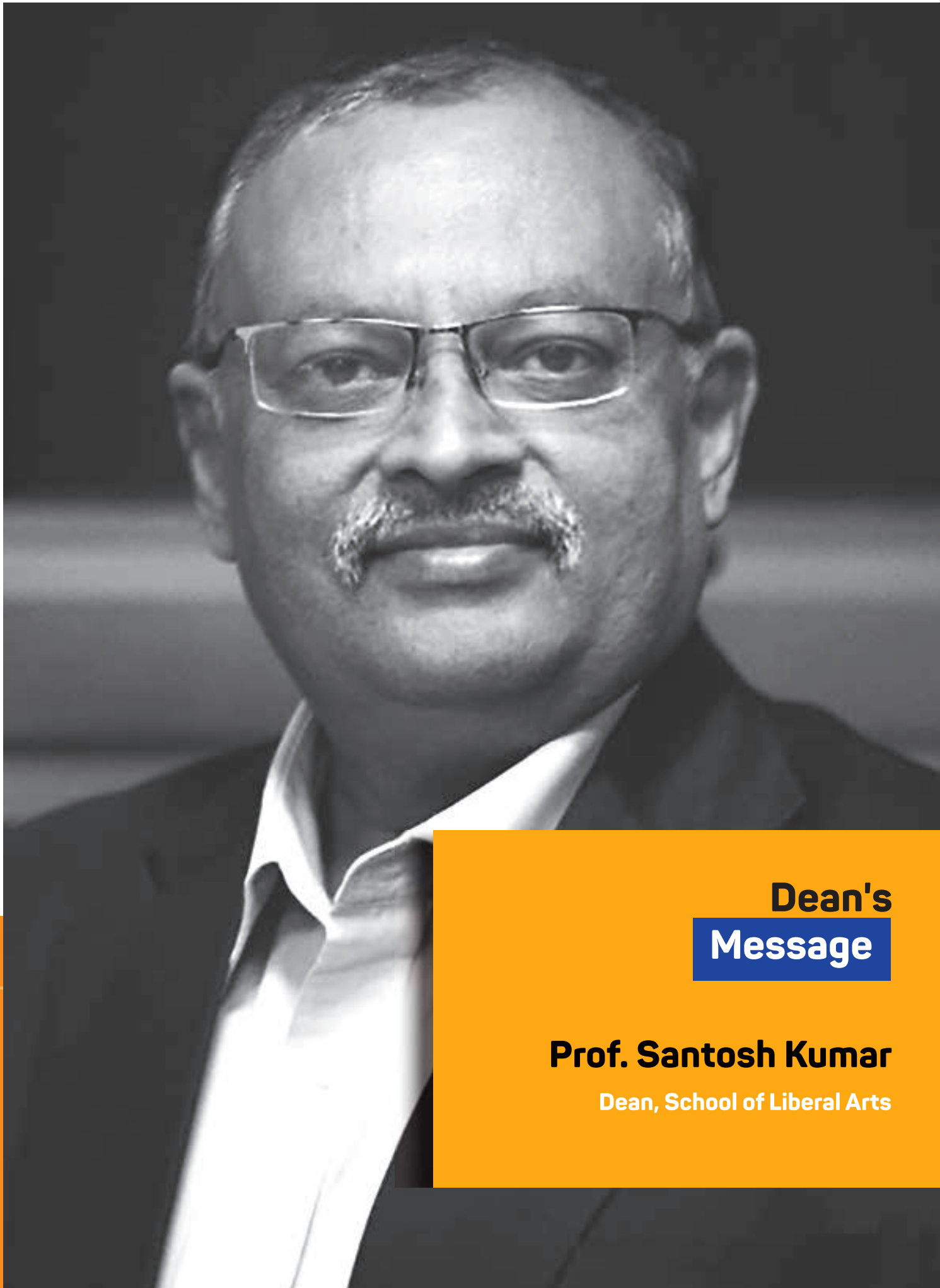
**WE LIVE**  
IN AN ERA OF  
**CREATIVE**  
PROGRESS





## Department of Photography

The Department of Photography under School of Liberal Arts and Humanities at MIT-WPU, offers top-quality diploma and undergraduate programmes to train photography enthusiasts in the history, knowledge, skills, and aesthetics of the field. Students are introduced to technical, ethical, and aesthetic approaches, as well as industry standards and business practices, through hands-on training, internships, and regular interactions with practicing professionals and experienced photographers. The department is equipped with state-of-the-art studios, computer labs, and other facilities where students learn how to create powerful visual communication. The department also hosts a variety of activities and exhibitions that provide opportunities for emerging photographers to showcase their work.



**Dean's  
Message**

**Prof. Santosh Kumar**

Dean, School of Liberal Arts



My Dear Students and Parents,

Welcome to the world of Liberal Arts that teaches you to think freely and help you become the person you want to be.

Let me begin with a rivetting and inspiring quote by the great thinker Plutarch, "The mind is not a vessel that needs filling, but wood that needs igniting." This has gained overwhelming relevance in the present world, which is characterised by volatility, uncertainty, complexity, and ambiguity, referred to as VUCA.

The macro-environment is progressively getting globalised, automatised, virtualised, networked, and flexible. The formal learning is shifting from 'degrees' to the 'education', which prepares the students for life in a complex, rapidly changing world. The students need to learn to think laterally and critically and communicate clearly. Effective teamwork, a significant attribute to imbibe and cultivate leadership qualities that sets them apart from others, is critical for the leaders of the future.

They need to learn how to synthesise multiple perspectives, inspired by the diversity of the human experience, by applying creativity, innovation and ethics to problem solving in all areas of life. Hence Liberal Arts, which inculcates among the students, the new skill and competencies that will become more important such as non-linear thinking, social and intercultural skills, self-management, and self-competence.

Long-term success means being flexible, adaptable, and intellectually curious. Employers need globally conscious graduates who are clear communicators, strong analytical thinkers, and consummate researchers who know how to formulate good questions and then go out and find the answers. These are all skills that studying the Liberal Arts develops. But there's more to life than work.

A strong foundation in the Liberal Arts develops patterns of thinking and doing that support intellectual growth over the course of a lifetime, whether that comes in the form of travel, supporting reading good books, having meaningful discussions with friends, or picking up a new hobby that brings fulfilment outside of working hours. In other words, studying the Liberal Arts enhances your overall quality of life, now and in the future.


School of Liberal Arts seeks to offer cutting edge, multi and inter-disciplinary majors and minors from its four constituent Units, viz., Media and Communication, Social Sciences and Humanities, Photography and Education. Each of the major offers Core from the theoretical and conceptual perspective and Electives from the point of view of specialisation and thus facilitating the professional preparedness and journey of the leaders and social technocrats of the future.

Let me end my note with quotes from two STEVES, Steve Case and Steve Jobs, which captures the essence of Liberal Arts at our University.

Steve Case, an immensely ignited mind, an American entrepreneur, investor, and businessman best known as the former Chief Executive Officer and Chairman of America Online (AOL), and he says, "I do think that a general liberal arts education, with strong foundation and vertical specialisation, is very important, particularly in an uncertain and changing world".

Steve Jobs states, "Its technology married with liberal arts, married with humanities that yields us the results that make our hearts sing"

I invite you to the challenging and exciting intellectual environment at School of Liberal Arts, MIT World Peace University, and a journey that helps YOU define yourselves today and shape YOUR future.





**Director's  
Message**

**Prof. Ashwini V. Ghaisas**  
Director, Department of Photography



MIT-WPU Department of Photography is dedicated to imparting quality education in photography and providing a platform to budding photographers to give expression to their originality and create powerful visual communication.

MIT-WPU DoP was started with the sole aim of reaching out to a large number of aspirants who wish to pursue photography as a career or a hobby. The Department provides a platform for photographers to give expression to their originality and create powerful visual communication.

We desire to reach out to many aspirants who wish to pursue photography as a career or hobby. Our endeavour is to cater to the needs of photography enthusiasts from all walks of life and across all age groups, because art has no limits!



## BA

# Photography

The BA in Photography is a comprehensive, skills-based programme that prepares students for careers in professional photography through a hands-on, experiential learning approach. The programme equips students in all aspects of photography, providing them with academically rigorous and creatively challenging courses. Students are trained in the use of lighting tools, digital camera systems, digital output systems, video controls on DSLRs, and image editing and design software such as Lightroom and Photoshop. The cross-platform philosophy, combined with the experiential learning provided by professional photographers and instructors, offers a unique and innovative technical education that helps students develop their own creative style and unique visual problem-solving skills.

The curriculum also includes modules in communication skills, peace studies, soft skills, environmental science, and other areas to ensure the holistic development of students.



**Duration- 3 years**



**Fees- 2,75,000 PA**

# PHOTOGRAPHY

Students can choose from the following specialisations-

- Fashion & Portrait Photography
- Advertising & Commercial Photography
- Nature & Wildlife Photography
- Photojournalism & Documentary Photography
- Image Post Processing & Designing
- Fine Art Photography





**TRANSFORM  
YOUR WORLD...**



# Diploma In Photography

The Diploma in Photography at MIT-WPU is a one-year part-time programme that provides a thorough grounding in the technical, creative, scientific, and aesthetic aspects of photography. The programme covers a variety of photography genres, including advertising, fashion, wildlife, medical photography, and more. Students gain practical experience through workshops and guest lectures from ace photographers in each genre, as well as demonstrations in studios and in the field. The programme aims to prepare students to effectively practice photography and face real-life challenges in the field.



**Duration- 1 year**



**Fees- 1,25,000 PA**

## Career Opportunities

- Self Employed Freelance Photographer
- Visual Artist and Illustrator
- Photographers in the Ecommerce Sector
- Graphic Designers
- Photographers in the Publication & Production Sector
- Event photographer
- Photographers for Magazines & Newspapers
- Photojournalist
- Art Trainers & Educationists







## Infrastructure at the Department of Photography

The Department of Photography at MIT-WPU has three well-equipped studios. The main studio is a spacious 24 ft x 60 ft area that can accommodate two elaborate and two to three smaller setups at the same time, and is equipped with the latest lighting equipment used by professionals in the industry. This studio is ideal for students who want to create custom sets for their shoots.

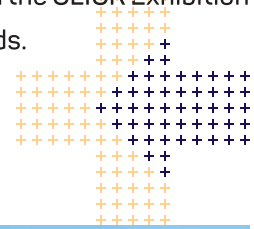
In addition to the main studio, there are two more studios that are 16 ft x 30 ft in size, which are suitable for professional shoots. Additionally, the department has a fully air-conditioned computer lab with the latest software for post-processing. The department's library has a large collection of technical and non-technical books on photography, as well as a wide range of national and international newspapers, magazines, and journals.



# CLICK FOTO FEST



CLICK-FOTO FEST is an annual photography festival organized by the Department of Photography at MIT-WPU. The festival includes pan-India competitions, guest lectures, workshops and exhibitions showcasing the best work from the department's students. Participants are invited to submit their best work in various categories and photography genres. The best entries, as judged by a panel of esteemed jury members, are displayed in the CLICK Exhibition and recognized with awards.



# ELIGIBILITY

## Diploma Programme

- Minimum 50% aggregate score in Class 10th or equivalent from Govt. Approved Institution.
- The selection process for the programme is based on MIT-WPU CET Personal Interaction (PI) for eligible candidates.

\*Note: MIT-WPU retains the right to make changes to any published schedule.

## Undergraduate Programme

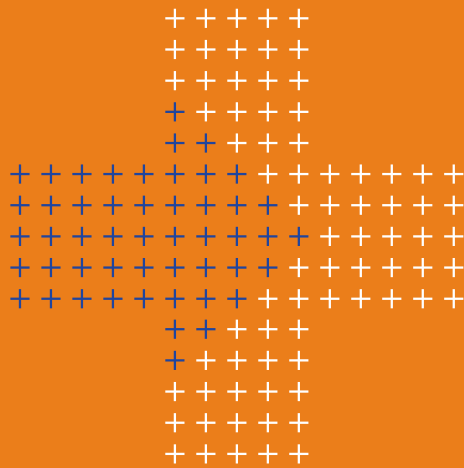
- Minimum 50% aggregate score in 10+2/Class 12th or in equivalent examination with English subject (at least 45% marks, in case of Backward class category candidate belonging to Maharashtra State only)
- Or
- Minimum 50% aggregate score in 3-year Diploma from any Govt approved Institution or equivalent with English as a subject.
  - The selection process for the programme is based on MIT-WPU CET Personal Interaction (PI) for eligible candidates.



## **Internships**

Experiential learning is an integral component of learning at MIT-WPU. The students of the Department of Photography pursue a one-month mandatory internship with renowned veteran photographers, fashion houses and more. This internship aims to provide a platform to integrate classroom knowledge with related practical applications and skills in a professional ecosystem. The students get a chance to access real-world practical learning that instill critical perspectives for rewarding future career pathways.

# POWERING THE FUTURE



## Scholarship

MIT-WPU awards scholarships to its meritorious students based on their academic performance in requisite National/State Level Board Exam scores and in the MIT-WPU CET Examination, conducted by MIT-WPU, for the academic year 2023-24. These scholarships are valid for the duration of the programme\*.

**The categories of Merit Scholarships are:**

- Dr. Vishwanath Karad Merit Scholarship
- MIT-WPU Merit Scholarships
- Scholarships to Elite Sports person
- Scholarship Awarded to the wards of MIT-WPU/ MAEER's staff members and Alumni

\*Terms & Conditions apply:

All Scholarships are awarded on a First Come First Serve basis

All Scholarships are awarded as fee adjustments.





To continue the scholarship for the entire duration of the programme,

- a minimum level of the academic score has to be maintained at an 8.5 CGPA across all semesters
- attendance is to be maintained at a minimum of 80 percent
- there should be no disciplinary action against the student.

For more detailed information visit our website: [www.mitwpu.edu.in/Admissions](http://www.mitwpu.edu.in/Admissions)

#### BA Photography

Scholarship for AY 2023-24	Dr. Vishwanath Karad Scholarship (100%)		MIT-WPU Scholarship I (50%)		MIT-WPU Scholarship II (25%)	
	X <sup>th</sup> Score	XII <sup>th</sup> Score	X <sup>th</sup> Score	XII <sup>th</sup> Score	X <sup>th</sup> Score	XII <sup>th</sup> Score
BA Photography	92 & Above	85 & Above	90 & Above	83 & Above	88 & Above	81 & Above

# Life at Campus

## Rural Immersion Programme

MIT-WPU's rural immersion programme is a unique educational opportunity that helps students understand and address the challenges faced by rural communities. During the programme, students visit a village and learn about the local culture, community, and landscape. They work on various projects, such as optimising irrigation systems, conserving and storing water, recycling waste, and using solar power, to improve the rural environment. This hands-on, real-life learning experience helps students develop critical thinking, problem-solving, and community awareness skills. It also helps them gain a deeper understanding of rural society and how their knowledge can lead to innovative solutions. Through these programmes, students learn how to bridge the gap between urban and rural areas in India.





## R.I.D.E.

R.I.D.E is a one-of-its-kind conclave annually conducted and hosted by the Innovation Club of MIT-WPU to expand the horizons of education beyond academics and open the pathway for students towards entrepreneurship. The conclave is meant to expose students to the emerging research, entrepreneurship, design thinking and innovation in various fields. The 5 day conclave witnesses a footfall of over 10,000 students and showcases over 100 start-ups from various sectors including technology, design, healthcare, agri-tech, sustainable energy and retail. More than 50 experts from the venture capital industry address students about the changing face of start-ups, innovations and the evolving market trends to encourage out-of-the-box thinking by simulating a real-world start-up environment.





## INDIAN STUDENT PARLIAMENT

**Largest Classroom of India  
to evolve Future Political Leadership**



MIT-WPU's flagship social initiative and brainchild of Shri. Rahul V. Karad, the Bharatiya Chhatra Sansad (BCS) is an annually conducted national level event which aims to regenerate youth's interest in the country's political system, governance and administration. This non-political platform aims at sensitising the youth to the changing social and political landscape of the country through debates, discussions, addresses from eminent personalities including the chief ministers and governors of various Indian states, union ministers and members of the parliament. The BCS is also a platform to honour many young sarpanch, local leaders from different parts of the country, and social workers who have brought about a positive change in their localities and the lives of the people. The sansad witnesses participation of students from around 25,000 institutes in India.

**Established in 2011  
Brainchild of Rahul V. Karad  
(Executive President - MIT-WPU)**

**Participation of  
450 Universities and  
over 12,000 students  
all over India**

In Association with



Organized By



Bharatiya Chhatra Sansad  
Foundation

Supported by





# Other Events at MIT-WPU

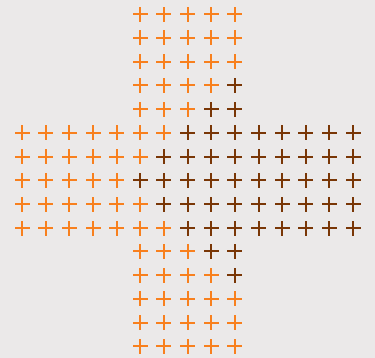
MIT-WPU is known for its dynamic and engaging academic and extracurricular events, which provide students with numerous opportunities to learn, grow, and get involved in their community. In addition to the well-known events R.I.D.E. and BCS, there are over 100 student-led events that take place at the university throughout the year. These events cover a wide range of interests and topics, from cultural festivals and guest lectures to community service projects and sporting events. By participating in these events, students can gain valuable skills, make new connections, and become more active and engaged members of the MIT-WPU community. Some of the events are as follows:

- Design Xpo
  - Aarohan
  - Kala Mehfil
  - Hackathon
  - National Conference on Media and Journalism
  - Abhivyakti
  - TEXEPHYR
  - Tesla
  - Techogenesis
  - RoboCon
  - Science Expo
  - Social Leadership Development Program (SLDP)
  - World Parliament of Science, Religion and Philosophy
  - Bharat Asmita National Awards
  - National Women's Parliament
  - International Symposium on Law and Peace
  - Vidhi-Manthan
  - Peace Marathon
  - Sports Summit
- ....and many more





# Students' Clubs at MIT-WPU



MIT-WPU is home to a diverse and active student community, with a wide range of clubs and organisations catering to a variety of interests and passions. These student-led clubs provide opportunities for students to get involved, make new connections, and develop their leadership skills.

Majorly, there are 5 categories of clubs at MIT-WPU; cultural, social, sports, co-curricular and NCC/NSS clubs which provide students with opportunities to learn about and explore their specific areas of interest.

Some examples of clubs at MIT-WPU include:

- The Innovation Club, which hosts events and workshops related to entrepreneurship and innovation
- The Art and Photography Club, which brings together students with a shared interest in artistic expression
- The Sports Club, which organises sporting events and activities for students to participate in
- The Cultural Club, which celebrates the diversity of the MIT-WPU community and promotes cultural exchange
- Aatman - It is the only Mental Health Club of MIT-WPU, Pune, that is led by the students of the Psychology department.
- Team Dart - Team DART is a motorsports team of MIT World Peace University which annually participates in a competition named Rally Car Design Challenge (RCDC) organized by professional industry sponsors

By joining a club or team, students learn to make the most of their time while engaging their mind and developing their skills, making meaningful contributions to the community at large. These clubs also participate in national and international competitions and have won various awards, ranks and recognition on numerous platforms.





# Peace Studies

The mandatory peace studies module at MIT-WPU aims to provide students with a holistic education that integrates various disciplines for their personal development. Through this module, students gain a greater understanding of the interconnectedness and interdependence of mind, matter, spirit, and consciousness. They also learn about the critical spiritual laws that can help them develop a scientific temperament and a spirit of inquiry, as well as a sense of humanism.

In addition, the peace studies module introduces students to various yoga practices that help them develop their information base and cognitive abilities, as well as their critical thinking skills and personality. Upon completing the course, students will have a better understanding of how elevated consciousness can positively impact human behaviour and contribute to a happier, healthier, more peaceful, and empowered world. Overall, the peace studies module aims to equip students with the knowledge and tools they need to become more conscious, compassionate, and responsible global citizens.



# Testimonials

**Surbhi Baldeva**  
TYBA Photography

It gives me great pleasure to say that I have completed my graduation from the Department of Photography, MIT-WPU. The relationship between faculties and students is very cordial, which gave me an opportunity to excel in my area of interest. The three years spent here were splendid and have helped me to grow better professionally & personally.

The faculties leave no stones unturned to provide us with the best experience, be it for on field or off field activity. I would like to thank all the faculties and staff for making me a better person as well.

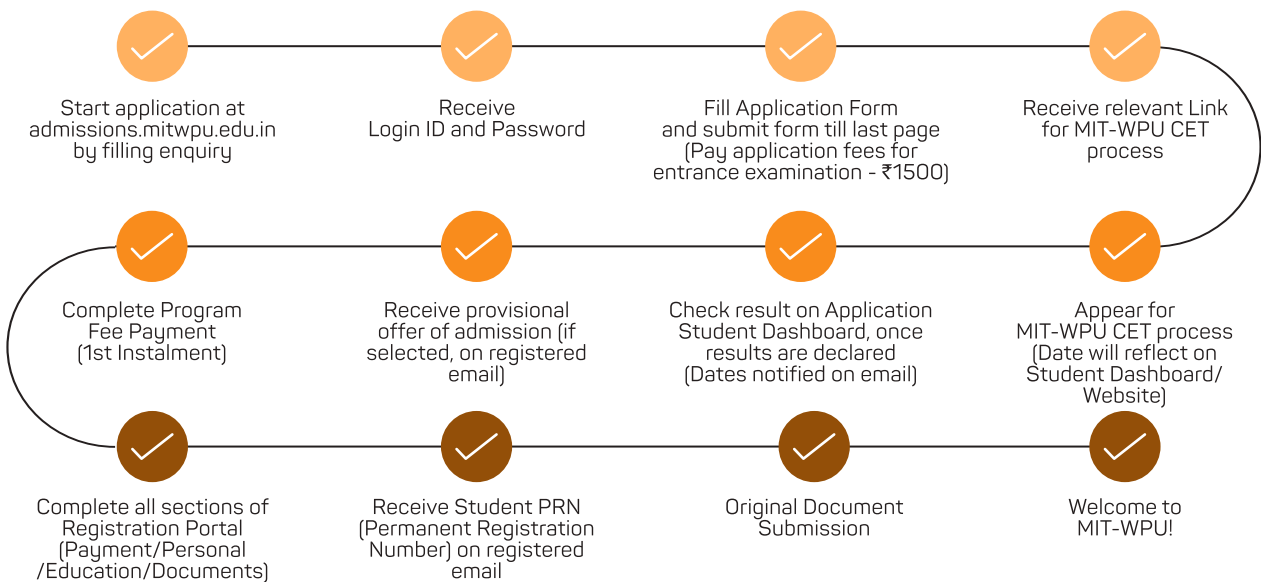
**Prajeen Ravade**  
SYBA Photography

MIT-WPU has given me the opportunity to shape my future, the facilities it has to offer are enormous, our faculty and staff members are one of the kindest and help us with every difficulty. The peace studies subject makes us self-reflective and understand oneself.

**Aayushi Vaidya**  
FYBA Photography

The infrastructure of MIT-WPU and its campus life is greatly appreciated by the students. The events that take place help students to grow individuals and help with their confidence. The faculty of the Department of Photography is very helpful and guides the students in a constructive way that enables students to unlock their true potential.

# Admission Process



Dr. Vishwanath Karad  
**MIT WORLD PEACE UNIVERSITY** | PUNE  
TECHNOLOGY, RESEARCH, SOCIAL INNOVATION & PARTNERSHIPS

Call +91-20-71177104 / 37  
WhatsApp-only +91-9881492848  
Email [admissions@mitwpu.edu.in](mailto:admissions@mitwpu.edu.in)  
Website [admissions.mitwpu.edu.in](https://admissions.mitwpu.edu.in)  
Address MIT-WPU, Kothrud, Pune

Apply online



Disclaimer: This brochure provides general information about the programs. Dr. Vishwanath Karad MIT World Peace University, Pune (MIT-WPU) reserves the right to revoke, modify, add or delete one or more of the terms and conditions outlined in the brochure. MIT-WPU reserves the right to amend the provisions of the program, eligibility, admission & scholarships without notification & as deemed fit / appropriate due to any changed circumstances.