



Dr. Vishwanath Karad  
**MIT WORLD PEACE  
UNIVERSITY** | PUNE  
TECHNOLOGY, RESEARCH, SOCIAL INNOVATION & PARTNERSHIPS



School of Design

## Department of Design

A University For Student's  
Life Transformation

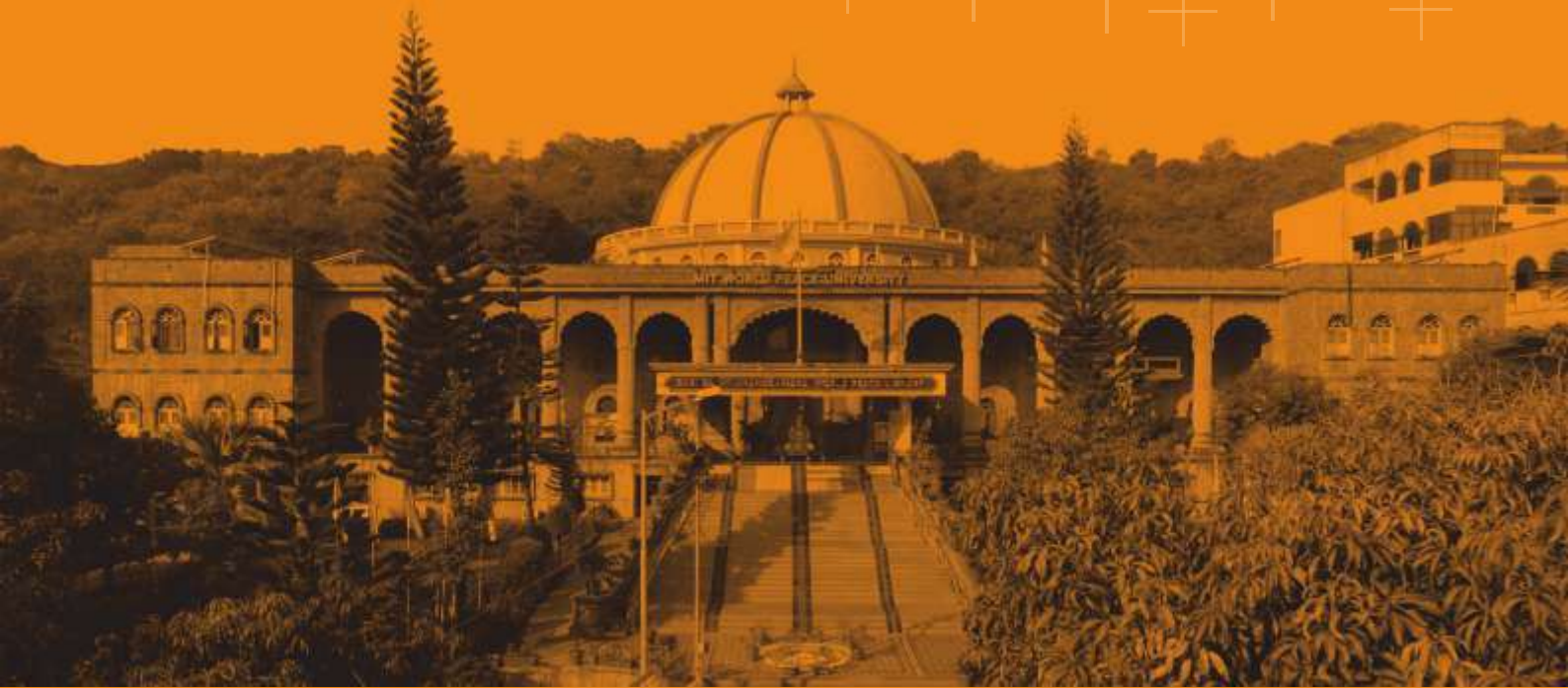
2023 - 24

- + B.Des Product Design
- + B.Des User Experience Design
- + B.Des Visual Communication Design
- + B.Des Fashion and Apparel Design
- + B.Des Jewellery Design and Manufacturing
- + Bachelor in Interior Design
- + M.Des Product Innovation and Entrepreneurship

REACH US @



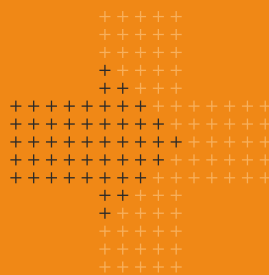
WORLD'S FIRST UNIVERSITY FOR  
LIFE TRANSFORMATION



## MIT-WPU

With a rich legacy of 40 years in fostering world-class academic excellence and over 100,000 alumni across the globe, MIT-WPU is one of the premier centres of higher learning in India that offers over 150 programmes. The programmes are developed by leading Indian and international academics and focus on both theoretical and practical aspects. Students at MIT-WPU benefit from a hands-on learning approach, mentor-mentee relationships, internships and immersion programmes that provide opportunities for real-world learning and personal growth.

**WE LIVE**  
IN AN ERA OF  
**CREATIVE**  
PROGRESS



# School of Design

The School of Design at MIT-WPU is a premier design school in India, offering undergraduate and postgraduate programmes to prepare students for careers in fields such as visual communication, user experience, jewellery manufacturing, interior design, fashion, and more.

The Bachelor of Design (B.Des), Bachelor of Interior Design (B.I.D), and Master of Design (M.Des) programmes improve contextual understanding of design while also enhancing individual creative thinking and technical skills. Students learn how to design prototypes, interfaces, products, interiors, and user experiences that are in line with current market trends.

Co-curricular activities such as entrepreneurship training, interdisciplinary collaborative innovation and research projects, peer learning, industry visits and study tours to exhibitions and research organisations such as the National Institute of Design, Ahmedabad, IIT Gandhinagar, and Dubai expo and other exhibitions provide students with a holistic learning experience.

## Highlights

- + Curriculum in tandem with market requirements
- + A series of Research and Innovation projects for hands-on experience
- + Industry visits and interactive sessions with practitioners
- + Interdisciplinary learning through University-wide design, engineering and professional electives
- + Fully residential undergraduate programmes
- + More than 100 student-led clubs catering to varied interests, from technology to drama
- + Rural, National, and International Immersion programmes to sensitise students to ground level realities and solve complex societal problems
- + Dedicated Centre for Industry-Academia partnerships to support students through internships and job placements with world-class organisations
- + Strong alumni network across the globe
- + Encouraging entrepreneurship in students through funding, mentoring, and network connection in MIT-WPU Pune Technology Business Incubator (TBI)
- + Multiple internships for industry exposure and portfolio creation

**Academic Partnerships  
and Collaborations**

**TURIAN**  
LABS



**Dr. Guruprasad Kuppu Rao**  
Director, School of Design

# Director's Message

Dear Aspiring Student/s,

On behalf of the faculty and staff at the School of Design at MIT World Peace University, Pune, I would like to extend a warm welcome to all our new and returning students.

We are proud to be a leading institution of design education, offering a diverse range of programs that provide our students with the skills, knowledge, and experience they need to become successful design professionals.

Our curriculum is designed to provide a strong foundation in design principles, while also encouraging innovation, creativity, and critical thinking. We believe that design is not just about aesthetics, but also about solving complex problems and making a positive impact in the world.

At the School of Design, we place a strong emphasis on hands-on learning and practical experience. Our state-of-the-art facilities provide students with access to the latest tools and technologies, allowing them to bring their ideas to life and develop their skills in a supportive and collaborative environment.

We are also committed to providing our students with opportunities to engage with the wider design community. Our partnerships with leading design firms, organizations, and institutions offer students the chance to network with professionals in the field and gain valuable real-world experience.

As a student at the School of Design, you will be part of a dynamic and diverse community of designers from around the country and the world. Our faculty and staff are passionate about design and dedicated to helping our students achieve their goals and realize their full potential.

We encourage you to take advantage of all that the School of Design has to offer, from our academic programs to our extracurricular activities and community outreach initiatives. We believe that design has the power to change the world, and we are excited to work with you to make that vision a reality.

Once again, warm welcome to the School of Design at MIT World Peace University. We look forward to getting to know you and supporting you on your journey of discovery and growth.



## Academic Programmes



# B.Des Product Design

The Bachelor's of Design in Product Design is a four-year programme that teaches students the fundamentals of effective product design, including engineering design principles, CIAD, design methods, creative manufacturing, and design science. Students learn to recognize the interplay of three links of product design-products, systems, and consumers which enables them to design exquisite, market-ready products from scratch.. The programme provides well-rounded training through integrated subjects on environmental science and the Indian constitution, as well as a national study tour in the second year. By combining practical skills with a broad understanding of design principles, the Bachelor's in Design-Product Design programme at MIT-WPU helps students prepare for successful careers in the product design industry.



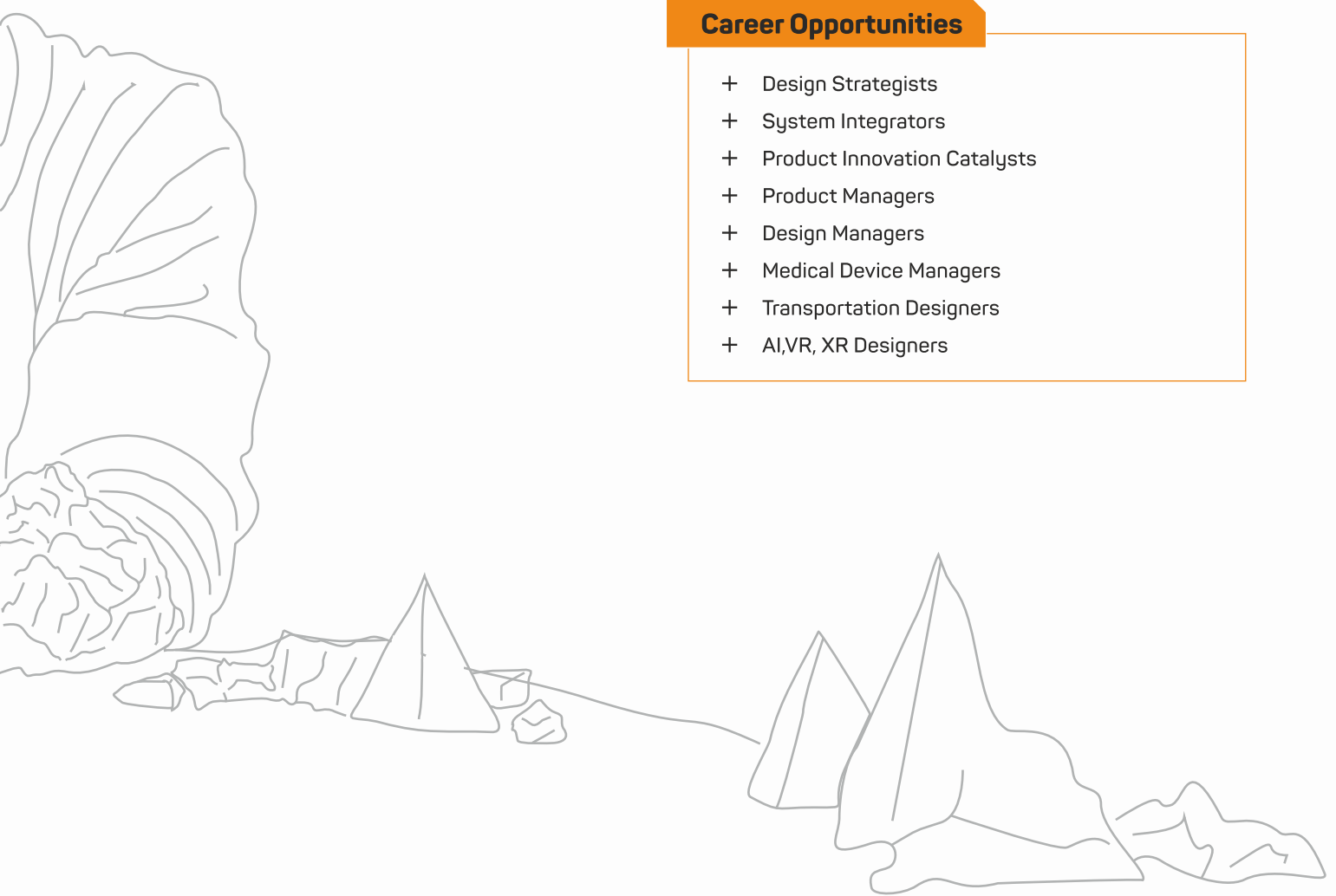
**Duration- 4 years**



**Fees- ₹ 3,50,000/-**

## Career Opportunities

- + Design Strategists
- + System Integrators
- + Product Innovation Catalysts
- + Product Managers
- + Design Managers
- + Medical Device Managers
- + Transportation Designers
- + AI,VR, XR Designers



# Programme Structure

## B.Des Product Design

### Semester 1

- Design Sketching
- Design Fundamentals
- Technical Visualization
- Art Design Technology History
- Storytelling
- User Survey methods
- Peaceful Communication and Collaborative Human Dynamics
- Yoga for Excellence in Life - I

### Semester 2

- Design Sketching and Fundamentals
- Design Innovation project - I
- Graphic 3D
- Workshop Skills
- Rural Immersion Program
- Ergonomics and Anthropometry
- Effective Communication
- Yoga for Excellence in Life - II

### Semester 3

- Product Design - I +II
- Introduction to Materials and Prototyping
- Engineering Design Principles & Mechanisms for Product Design
- CAID
- Fundamentals of Design research
- Universal Human Values

### Semester 4

- Design Methods and Creativity & Design by Analogy
- Behavior Design
- Design for Manufacturing
- CAE for Product Design
- Design Innovation Project - I & II
- Environmental Science
- Philosophy of Science and Religion Spirituality
- National Study Tour

### Semester 5

- Eco Design
- Furniture Design
- Digital Manufacturing
- Packaging Design
- Visual Merchandizing and Retail Design
- Indian Tradition, Culture and Heritage

### Semester 6

- Systems Thinking
- Ceramic Design
- Dissertation (Project Work) Phase - I
- Humanities - Ethical, Moral and Social Sciences



### Semester 7

- Design Management and Innovation
- Design Entrepreneurship
- Project Management
- Dissertation Project Work

### Semester 8

- Graduation Project/ Dissertation Report Submission
- Industrial/Studio Internships

Students can choose from a number of Professional and Open Electives in Semester 5 and 6.



# B.Des

## User Experience Design

The Bachelor degree in User Experience Design at MIT-WPU is a comprehensive programme that makes the students proficient in utilising the elements of user experience design and its process, involving aspects of visual design, user interface design, information design, data visualisation, storytelling, usability engineering, etc. Through this programme, students learn how to create an enjoyable and fulfilling user experience for products, online spaces, websites, and apps. They work closely with software engineers and developers to bring their designs to life and ensure that they are functional and easy to use. This programme uses a hands-on teaching methodology that promotes independent thinking, creativity, innovation, and design entrepreneurship through internships, live projects, and study tours. By learning the principles of good design and usability, students create products that are both attractive and easy to use, leading to increased customer satisfaction and loyalty.



**Duration- 4 years**



**Fees- ₹ 3,50,000/-**



## Career Opportunities

- + User Experience Designers
- + User Researchers
- + Interaction Designers
- + Design Managers
- + Information Architects
- + Usability Analysts
- + UI Designers
- + AI,VR, XR Designers



# Programme Structure

## B.Des User Experience Design

### Semester 1

- Art, Design and Technology History
- Design Sketching
- Design Fundamentals
- Technical Visualization
- Storytelling
- User Survey methods
- Peaceful Communication and Collaborative Human Dynamics
- Practicing Yoga and Meditation

### Semester 2

- Design Sketching and Fundamentals
- Design Innovation project - I
- Graphic 3D
- Workshop Skills
- Rural Immersion Program
- Ergonomics and Anthropometry
- Effective Communication
- Practicing Yoga and Meditation

### Semester 3

- Human Computer Interaction
- Fundamentals of Design research
- Goal Centered Design
- Basic Programming in HTML, CSS and Java
- UX Research Methods
- Implementation Models and Mental models

### Semester 4

- Information Visualization
- Design Methods and Creativity & Design by Analogy
- Digital Design and UX tools
- Wireframes, Flow and Navigation
- Environmental Science
- Behavior Design
- Design Innovation Project - II
- Vishwadharmi Prof. Dr. Vishwanath Karad's Theory of World Peace
- National Study Tour

### Semester 5

- UX Professional Elective - I
- Open Elective - I
- UX Professional Elective - II
- Open Elective - II
- UX Professional Elective - III
- Indian Tradition, Culture and Heritage

### Semester 6

- Systems Thinking
- Design Research Project
- Dissertation (Project Work) Phase - I

### Semester 7

- Design Management and Innovation
- Design Entrepreneurship
- Project Management
- Dissertation Project Work

### Semester 8

- Graduation Project/ Dissertation Report Submission
- Industrial/Studio Internships

Students can choose from a number of Professional and Open Electives in Semester 5 and 6.



## B.Des

# Visual Communication Design



Duration- 4 years



Fees- ₹ 3,50,000/-

The Bachelor's degree in Visual Communication Design at MIT-WPU trains students in creating visual identities and branding campaigns for organisations and designing websites for organisations using visual storytelling and narrative structures, information graphics, and computer-aided graphics. Students learn how to use visual storytelling and narrative structures, information graphics, and computer-aided graphics to create beautiful and intuitive designs

that effectively communicate a company's outlook and philosophy to consumers. The programme offers a comprehensive learning experience through hands-on projects, guest lectures, and peer learning. By learning the principles of effective visual communication design, students can help create engaging and compelling designs that help organisations to effectively communicate their message to their audience.



**MIT-WPU**

॥ विश्वशान्तिर्ध्रुवं ध्रुवा ॥



### Career Opportunities

- + Visual Identity Managers
- + AI,VR, XR Visualisation Experts
- + Brand Managers
- + Illustrators
- + Graphic Artists
- + Instructional Designers
- + Animation Designers
- + Storytelling Experts

# Programme Structure

## B.Des Visual Communication Design

### Semester 1

- Design Sketching
- Design Fundamentals
- Technical Visualization
- Art Design Technology History
- Storytelling
- User Survey Methods
- Peaceful Communication and Collaborative Human Dynamics
- Yoga for Excellence - I

### Semester 2

- Design Sketching and Fundamentals
- Design Innovation project - I
- Graphic 3D
- Workshop Skills
- Rural Immersion Program
- Ergonomics and Anthropometry
- Effective Communication
- Yoga for Excellence in Life - II

### Semester 3

- Illustration and Rendering
- Semiotics
- Composition in Context
- Typography
- Videography
- Computer Aided Graphics 2D
- Universal Human Values 11

### Semester 4

- Visual Identity and Branding
- Photography
- Visual Storytelling and Narrative Structures
- Information Graphics
- Vishwadharmi Prof. Dr. Vishwanath Karad's Theory of World Peace
- Retail & Visual Merchandising
- National Study Tour

### Semester 5

- Professional Elective 01
- Professional Elective 02
- Open Elective 01
- Open Elective 02
- Design Research Project
- Foreign Language

### Semester 6

- Professional Elective 03
- Professional Elective 04
- Open Elective 03
- Open Elective 04
- Indian Tradition, Culture, and Heritage



### Semester 7

- Design Management and Innovation
- Design Entrepreneurship
- Project Management
- Dissertation Project Work

### Semester 8

- Graduation Project/ Dissertation Report Submission
- Industrial/Studio Internships

Students can choose from a number of Professional and Open Electives in Semester 5 and 6.



# Let Your Passion Be your Career



## Career Opportunities

- + Fashion Brand Managers
- + Fashion Designers
- + Fashion Forecasters
- + Fashion Journalists
- + Fashion Buyers
- + Fashion Consultants
- + Visual Merchandisers
- + Fashion Stylists

## B.Des

# Fashion & Apparel Design

The Bachelor's of Design in Fashion and Apparel Design at MIT-WPU is a comprehensive programme that teaches students the principles of clothing construction, fabric selection, techniques of draping, and computer-aided design, while developing a fine eye for changing trends in fashion. The programme includes a wide range of industry-oriented courses such as History of Textiles and Costumes, Fashion Forecasting and Trend Study, Science of Textiles, and Apparel Manufacturing and Technology. Students also have the opportunity to specialise in a niche area of fashion design through hands-on projects in elective courses such as Lifestyle Accessories, Footwear Design, Knitwear Design, Fashion Communication, Leather Goods, and Visual Merchandising. Through internships with leading brands, students gain real-world experience and are prepared for a variety of careers. By providing a solid foundation in fashion design principles and a wide range of specialised knowledge, this degree helps students succeed in the competitive world of fashion.



**Duration- 4 years**



**Fees- ₹ 3,50,000/-**

# Programme Structure

## B.Des Fashion and Apparel Design

### Semester 1

- Design Sketching
- Design Fundamentals
- Technical Visualization
- Art Design Technology History
- Storytelling
- User Survey methods
- Peaceful Communication and Collaborative Human Dynamics
- Yoga for excellence in life

### Semester 2

- Design Sketching and Fundamentals
- Design Innovation project - I
- Graphic 3D
- Workshop Skills
- Rural Immersion Program
- Ergonomics and Anthropometry
- Effective Communication
- Yoga for excellence in life

### Semester 3

- Fashion Illustration 1
- Fashion Design Foundation
- History of Textiles and Costumes
- "Women's Pattern Making and Garment Construction"
- Sewing Technology
- Apparel Manufacturing Technology
- Universal Human Values

### Semester 4

- Fashion Illustration 2
- Science of Textiles
- Sewing and Draping
- Design Science
- National Study Tour - Craft Study
- Textile Dyeing and Printing
- Men's Pattern Making and Garment Construction

### Semester 5

- Kids Pattern Making and garment construction
- Fabrics: Materials, Finishes and Surface ornamentation
- Design Innovation Project - I
- Design Management and Innovation
- Fashion Forecasting and Trend Study
- Portfolio Building
- Indian Tradition, Culture and Heritage (Emphasis Design/ Indian Aesthetics)

### Semester 6

- Design Research Project
- Systems Thinking
- Dissertation (Project Work) Phase - I

### Semester 7

- Design Management and Innovation
- Design Entrepreneurship
- Project Management
- Dissertation Project Work

### Semester 8

- Graduation Project/ Dissertation Report Submission
- Industrial/Studio Internships

Students can choose from a number of Professional and Open Electives in Semester 5 and 6.





# B.Des

## Jewellery Design and Manufacturing

MIT-WPU's Bachelor's degree in Jewellery Design and Manufacturing provides students with the skills and knowledge needed to design high-quality jewellery by employing varied methods of jewellery fabrication using a range of materials, gemstones, & pearls. The students will learn about the entire process of jewellery design, from conception to testing and branding and will be trained to identify the changing market requirements. The programme also features guest lectures from experienced industry professionals and academicians.



**Duration- 4 years**



**Fees- ₹ 3,50,000/-**

### Career Opportunities

- + Fine Jewellery Designers
- + Jewellery Trend Analysts
- + Jewellery Merchandisers
- + Jewellery Brand Managers
- + Accessory Designers
- + Objet D'Art Designers
- + Heritage Jewellery Designers
- + Artefact Curators
- + Gemologists
- + Gem/Jewellery Evaluators

# Programme Structure

## B.Des Jewellery Design and Manufacturing

### Semester 1

- Design Sketching
- Design Fundamentals
- Technical Visualization
- Art Design Technology History
- Storytelling
- User Survey methods
- Peaceful Communication and Collaborative Human Dynamics
- Yoga for Excellence in Life - I

### Semester 2

- Design Sketching and Fundamentals
- Design Innovation project - I
- Graphic 3D
- Workshop Skills
- Rural Immersion Program
- Ergonomics and Anthropometry
- Effective Communication

### Semester 3

- Jewellery sketching and Rendering
- Jewellery Design History
- Basic Gemmology
- Basic Metallurgy & Metal Smithy
- Jewellery Making and Quality Control
- Fundamentals of Design research
- Universal Human Values

### Semester 4

- Manufacturing technologies
- Bench working & Practice
- Stone Setting & Practice
- Jewellery Product Design
- Design Innovation Project - I
- Environmental Science
- Philosophy of Science and Religion Spirituality
- National Study Tour

### Semester 5

- Jewellery Finishing Techniques
- Advanced Gemmology (Gem Cutting & Polishing)
- Computer-aided Jewellery Design
- Packaging Design for Jewellery
- Jewellery Research & Documentation
- Indian Tradition, Culture and Heritage

### Semester 6

- Indian Metal Craft and Documentation
- Indian Gem Craft and Documentation
- CAD/CAM for Jewellery
- Dissertation (Project Work) Phase - I



### Semester 7

- Design Management and Innovation
- Design Entrepreneurship
- Project Management
- Dissertation Project Work

### Semester 8

- Graduation Project/ Dissertation Report Submission
- Industrial/Studio Internships

Students can choose from a number of Professional and Open Electives in Semester 5 and 6.





# Bachelors in Interior Design

The Bachelor of Interior Design programme trains students to create perfect living, working, and commercial spaces through a deep understanding of the multiple variables of interior design like construction, material, space planning, and more. The programme includes courses such as Architecture History and Theory, Construction Methods, Materials, and Processes. Students are taught to meticulously assess the client's needs and goals, to adhere to the space's safety requirements, and to employ appropriate techniques to create functional and aesthetic interiors that best reflect the user's taste.

The programme provides 100% internship opportunities, which are supported by a strong placement cell, ensuring bright careers. For a more comprehensive learning experience, the programme is supplemented with visits to nationally renowned industries and institutes, national study tours, and rural immersion programmes.



**Duration- 4 years**



**Fees- ₹ 3,50,000/-**

## Career Opportunities

- + Furniture Designers
- + Interior and Spatial Designers
- + Exhibition Designers
- + Production Designers
- + Scenographers
- + Set Designers
- + Lightening Designers
- + Façade Designers

# Programme Structure

## Bachelors in Interior Design

### Semester 1

- Design Sketching
- Design Fundamentals
- Technical Visualization
- Art, Design and Technology History
- Storytelling
- User Survey Methods
- Peaceful Communication and Collaborative Human Dynamics
- Yoga for Excellence in Life – I

### Semester 2

- Design Sketching and Fundamentals
- Design Innovation Project - I
- Graphics 3D
- Workshop Skills
- Rural Immersion Program
- Ergonomics and Anthropometry
- Effective Communication
- Yoga for Excellence in Life – I

### Semester 3

- Basic Design
- Interior Design Foundation and History
- Construction Technology & Materials - I
- Studio (Space Design and Abstraction)
- Digital Representation of Spaces

### Semester 4

- Construction Technology & Materials - II
- Components and Systems of Interior Design
- Studio (Diagramming)
- Interior Services
- Design Innovation Project - II

### Semester 5

- Professional Elective - I
- Open Elective - I
- Professional Elective - II
- Open Elective - II
- Professional Elective - III
- Open Elective - II
- Design Research Project

### Semester 6

- Dissertation (Project Work) Phase - I

### Semester 7

- Design Management and Innovation
- Design Entrepreneurship
- Project Management
- Dissertation Project Work

### Semester 8

- Graduation Project/ Dissertation Report Submission
- Industrial/Studio Internships

Students can choose from a number of Professional and Open Electives in Semester 5 and 6.





# M.Des Product Innovation and Entrepreneurship



**Duration- 2 years**



**Fees- ₹ 4,00,000/-**

Entrepreneurship entails not only the creation of personal ventures, but also the creation of sustainable and financially rewarding products and systems. The MIT-WPU Masters of Design in Product Innovation and Entrepreneurship programme allows students to explore the field of design, understand the specifics of product design, and learn the needs of the market to facilitate innovation. Students also enhance their entrepreneurship abilities through a perfect blend of theoretical knowledge and skill development in the curriculum.

The programme combines the best of design and entrepreneurship knowledge through specially curated courses in Design History, Product Design and Development, Service Design, and Behaviour Design Research. The programme is best suited for those who want to work in corporations, start their own businesses, or pursue an interdisciplinary education for a career in research and innovation.

## Career Opportunities

- + Innovation Leaders
- + Change Managers
- + Product Strategists
- + Design Managers
- + Customer Experience Managers
- + Innovation Consultants
- + Product Development Managers
- + Design Entrepreneurs
- + Design Intrapreneur

# Programme Structure

## M.Des Product Innovation and Entrepreneurship

### Semester 1

- Advanced Design and Art History
- Design Thinking
- Applied Ergonomics
- Advanced Materials & Methods
- Design Research Methodology
- Philosophy of Science and Spirituality
- Design Visualization Techniques and Practice
- Yoga for Excellence in Life - I

### Semester 2

- New Product Development
- Foundations of UX-UI
- Design and Project Management
- Service Theory & Service Design
- Design Project 1
- Business Accounting and Financial Management
- Scientific study of mind matter Consciousness
- Yoga for Excellence in Life - I

### Semester 3

- Innovation and Entrepreneurship
- Entrepreneurship Tools & Approaches
- Elective - I
- Elective - II
- Marketing for Enterprises
- Dissertation Project Phase - I

### Semester 4

- Dissertation Project Phase - II





# Faculty

## MIT-WPU School of Design



**Dr. Guruprasad Kuppu Rao**  
Director  
BE (Mech), PGTE,  
M.Des ( IISc), PhD ( IIT B)



**Mr. Suman Banerjee**  
Associate Professor  
M.Des ( NID), MBA



**Dr. Sai Prasad Ojha**  
Assistant Professor  
B.E. Mech., M.Tech. & Ph.D Design



**Dr. Ganesh S. Jadhav**  
Assistant Professor  
Ph.D. (Design), M.Tech. (Ind. Engg.),  
B.E.(Production Engg.)



**Mr. Satyajit B. Mandle**  
Assistant Professor  
MA Mass.Comm, MA Psychology,  
M.Journalism, PGDSPW, PGDE&FP,  
PGDMM, BA-Psychology



**Mrs. Kirti A. Deshpande**  
Assistant Professor  
Master of Design



**Mr. Santosh B. Pakhare**  
Assistant Professor  
B.E. Mechanical,  
M.Des. Product Design



**Mrs. Rashmi Pethe**  
Assistant Professor  
M.Sc (FD), B.D.F.C., (FD)



**Mrs. Anuja A. Ambekar**  
Assistant Professor  
BFA (Fine Arts., PG-Diploma)  
M.Des ( NID)



**Ms. Prajakta B. Khanwalkar**  
Assistant Professor  
B.Arch, M.Des (IIT B)



**Mr. Neelesh M. Gham**  
Assistant Professor  
M.Sc (FD), B.Sc., Diploma in FD



**Mr. Suman Majumdar**  
Assistant Professor  
B.Tech (Civil), M.Des



**Ms. Sharmishtha Salunke**  
Assistant Professor  
MA Illustration, BA English



**Ms. Vatsala Sutar**  
Assistant Professor  
M.Arch., B.Arch.



**Dr. Ankit Jain**  
Assistant Professor  
Ph.D (h.c.) MBA (Finance),  
B.Com (Computer Application)



**Ms. Rashmi Sridhara**  
Assistant Professor  
B.Des ( NIFT ), M.Des NID

# Students' Achievements

**Amaan Awati** and **Sagarika Chadawar** from the Department were selected as the top 10 finalists from among 700 participants from 73 countries at the Care Card Design Competition. The competition was tasked to create unique 'How Are You Feeling Today (HAYFT)' cards to help the elderly and the young ones. The jury for the contest consisted of the top UI and UX industry leaders such as Melissa Douros, Eric Reiss, Martina Mitz, Dorjan Vulaj, and Lizzie Kelly-Dyson.

**Dhanashree Bhagwatkar**, student of B.Des., MIT-WPU School of Design, is one of the few chosen of several hundred applicants for The MIT-Harvard Design for Social Innovation in India workshop at WE School Mumbai. Dhanashree worked on Redesigning aspects of Public Transit Systems.

From among 10000 registrants all over India, 7 students of MIT-WPU School of Design, Shaivi, Shreyas, Gautami, Niharika, Janvi, Amaan and Sagarika have qualified in the Top 250 teams at the Facebook, School of Innovation India.







## Students' Testimonials



**Harini Pasumarti**

TY, Bachelor in Design

My experience with MIT-WPU School of Design was an enriching one indeed. The curriculum covered the various aspects of the subject in detail and they were always accompanied by assignments and projects which made us apply our theoretical knowledge, innovate and grow. The lectures were very stimulating and the professors were very helpful. They encouraged us to present our own ideas and honed our creativity in the journey. The rural immersion programmes and the national tours stand out for me as two of the best experiences of my college life.



**Riya Mali**

TY, Bachelor in Design

The vibrant campus of MIT-WPU is a major plus for me! The curriculum of MIT-WPU was very comprehensive and included hands-on projects. I could learn by application and I enjoyed the lectures a lot! The exuberant atmosphere at the department encouraged us to go beyond the traditional curriculum and practice self-study. The internship opportunities which MIT-WPU offers was a big reason for choosing the university. I have collected fond memories of my college and hostel days.



**Eshwari Malani**  
FY, Bachelor in Design

My overall experience at MIT-WPU has been amazing. I especially loved the lectures conducted by the various guests regularly. I got several opportunities to grow and explore my skills and found a positive and healthy environment on campus. The faculty is highly supportive and encourages us to explore the field. Add to it the amazing infrastructure, immersion programmes, the peace study module, internship opportunities and workshops on various relevant topics, and this has turned out to be the best college experience I would have asked for.



**Prathamesh Khadilkar**  
SY, Bachelor in Design

My experience at MIT-WPU was wonderful indeed! I came to the city of Pune from the small city of Sangli. Naturally, I was nervous about fitting-in with the crowd. However, the warm attitude of professors and helpful peers eased me into the academic journey. I cannot stress enough about how well the lectures are conducted. The teachers supported me on every step and I made many good friends whom I cherish. And I have a feeling that everyone who came from the various corners of the country experienced the same support and friendship.

# Design Xpo 2022

The MIT-WPU Design Xpo is a 3-day event showcasing and celebrating the knowledge, skills, achievements, and innovations of faculty and students of the MIT-WPU School of Design. Original ideas and innovations in a wide range of domains like AR/VR/NFT, furniture, fashion, and digital art find their rightful place in front of a wide and diverse audience from across India through this Xpo.

The Xpo presents a chance to the students to not only innovate and implement their designs in everyday situations but also learn from their peers and experts. Design experts and industry stakeholders get an opportunity to connect and collaborate with the young talent on a myriad of business ideas.

The Xpo is also a centre-stage of new and dynamic trends of the design sector and offers a truly immersive experience to design enthusiasts of all age-groups at dedicated pavilions on next-generation designs.







# Eligibility and Selection Process

## B. Des Programmes

- Minimum 60% aggregate score in 10+2/Class 12th or in equivalent examination (at least 55% marks, in case of Backward class category candidate belonging to Maharashtra State only)

And

- Valid score in MIT-WPU CET/UCEED 2023/NIFT 2023/NATA 2023/NID 2023
- Admissions will be provided purely based on merit of UCEED/NATA/NIFT/NID/MIT-WPU CET 2023 score, Personal Interview (PI) and Portfolio Review as per the schedule.

## M.Des (Product Innovation & Entrepreneurship)

- Minimum 60% aggregate score in B.Des / B.Tech / B.E. / B.Arch from UGC approved University or equivalent (at least 55 % marks, in case of Backward class category candidate belonging to Maharashtra State only)
- Admissions will be provided purely based on merit of CEED/MIT-WPU CET 2023 score, Personal Interview (PI) and Portfolio Review as per the schedule.

\*Note: MIT World Peace University retains the right to make changes to any schedule

# Scholarships

MIT-WPU awards scholarships to its meritorious students based on their academic performance in requisite National/State Level Entrance Exam scores and in the MIT-WPU CET Examination, conducted by MIT-WPU, for the academic year 2023-24. These scholarships are valid for the duration of the programme\*.

The categories of Merit Scholarships are:

- Dr. Vishwanath Karad Merit Scholarship
- MIT-WPU Merit Scholarships
- Scholarships to Elite Sports person
- Scholarship Awarded to the wards of MIT-WPU/ MAEER's staff members and Alumni

\*Terms & Conditions apply:

- All Scholarships are awarded on a First Come First Serve basis
- All Scholarships are awarded as fee adjustments.
- To continue the scholarship for the entire duration of the programme,
  - a) a minimum level of the academic score has to be maintained at an 8.5 CGPA across all semesters
  - b) attendance is to be maintained at a minimum of 80 percent
  - c) there should be no disciplinary action against the student.

For more information visit

<https://www.mitwpu.edu.in/scholarship/>

B. Des. and B.I.D. Programmes						
Scholarships (FY 2023-24)	Dr. Vishwanath Karad Scholarship (100%)		MIT-WPU Scholarship I (50%)		MIT-WPU Scholarship II (25%)	
Name of programme / Specialisation	MIT-WPU CET SCORE	UCEED %	MIT-WPU CET SCORE	UCEED %	MIT-WPU CET SCORE	UCEED %
<ul style="list-style-type: none"> <li>• B. Des. (Product Design)</li> <li>• B. Des. (User Experience Design)</li> <li>• B. Des. (Visual Communication Design)</li> <li>• B. Des. (Fashion and Apparel Design)</li> <li>• B. Des (Jewellery Design &amp; Manufacturing)</li> <li>• Bachelor of Interior Design</li> </ul>	93 & Above	93 & Above	91 & Above	91 & Above	90 & Above	90 & Above

Note: MIT-WPU CET Percentage is Entrance Test Score + Score of Portfolio Review and Personal Interview (PI)

# Internships

Design industry internship is an essential part of the Design programmes at MIT-WPU, offering experiential learning to its students integrating classroom knowledge with relevant practical applications and skills in a professional ecosystem. The students get a chance to become an integral part of real-time situations for practical learning that provide perspectives for future career paths. Several design students of MIT-WPU have secured 100% paid internships in reputed companies like Tech Mahindra, TATA ELXSI, Elemental, Xpanxion, Prototype, Lentra, etc.



# Placements

The Training and Placement Cell at MIT-WPU plays a crucial role in locating job opportunities for students by inviting reputed firms and industrial establishments for opportunities. MIT-WPU has been successful in maintaining high placement statistics over the years.

The Placement Cell organises career guidance programmes for all the students. The cell also arranges high value training programmes including Mock Interviews, Group Discussions, and Communication Skills Workshops.



**₹20 Lakh PA**  
Highest Package



# Life at Campus

## Rural Immersion Programme

MIT-WPU's rural immersion programme is a unique educational opportunity that helps students understand and address the challenges faced by rural communities. During the programme, students visit a village and learn about the local culture, community, and landscape. They work on various projects, such as optimising irrigation systems, conserving and storing water, recycling waste, and using solar power, to improve the rural environment. This hands-on, real-life learning experience helps students develop critical thinking, problem-solving, and community awareness skills. It also helps them gain a deeper understanding of rural society and how their knowledge can lead to innovative solutions. Through these programmes, students learn how to bridge the gap between urban and rural areas in India.





## R.I.D.E.

R.I.D.E is a one-of-its-kind conclave annually conducted and hosted by the Innovation Club of MIT-WPU to expand the horizons of education beyond academics and open the pathway for students towards entrepreneurship. The conclave is meant to expose students to the emerging research, entrepreneurship, design thinking and innovation in various fields. The 5 day conclave witnesses a footfall of over 10,000 students and showcases over 100 start-ups from various sectors including technology, design, healthcare, agri-tech, sustainable energy and retail. More than 50 experts from the venture capital industry address students about the changing face of start-ups, innovations and the evolving market trends to encourage out-of-the-box thinking by simulating a real-world start-up environment.





INDIAN STUDENT PARLIAMENT

**Largest Classroom of India  
to evolve Future Political Leadership**



MIT-WPU's flagship social initiative and brainchild of Shri. Rahul V. Karad, the Bharatiya Chhatra Sansad (BCS) is an annually conducted national level event which aims to regenerate youth's interest in the country's political system, governance and administration. This non-political platform aims at sensitising the youth to the changing social and political landscape of the country through debates, discussions, addresses from eminent personalities including the chief ministers and governors of various Indian states, union ministers and members of the parliament. The BCS is also a platform to honour many young sarpanch, local leaders from different parts of the country, and social workers who have brought about a positive change in their localities and the lives of the people. The sansad witnesses participation of students from around 25,000 institutes in India.

**Established in 2011**  
**Brainchild of Rahul V. Karad**  
**(Executive President - MIT-WPU)**

**Participation of**  
**450 Universities and**  
**over 12,000 students**  
**all over India**

In Association with



Organized By



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# Other Events at MIT-WPU

MIT-WPU is known for its dynamic and engaging academic and extracurricular events, which provide students with numerous opportunities to learn, grow, and get involved in their community. In addition to the well-known events R.I.D.E. and BCS, there are over 100 student-led events that take place at the university throughout the year. These events cover a wide range of interests and topics, from cultural festivals and guest lectures to community service projects and sporting events. By participating in these events, students can gain valuable skills, make new connections, and become more active and engaged members of the MIT-WPU community. Some of the events are as follows:

- Design Xpo
  - Aarohan
  - Kala Mehfil
  - Hackathon
  - National Conference on Media and Journalism
  - Abhivyakti
  - TEXEPHYR
  - Tesla
  - Techogenesis
  - RoboCon
  - Science Expo
  - Social Leadership Development Program (SLDP)
  - World Parliament of Science, Religion and Philosophy
  - Bharat Asmita National Awards
  - National Women's Parliament
  - International Symposium on Law and Peace
  - Vidhi-Manthan
  - Peace Marathon
  - Sports Summit
- ....and many more







# Students' Clubs at MIT-WPU

MIT-WPU is home to a diverse and active student community, with a wide range of clubs and organisations catering to a variety of interests and passions. These student-led clubs provide opportunities for students to get involved, make new connections, and develop their leadership skills.

Majorly, there are 5 categories of clubs at MIT-WPU; cultural, social, sports, co-curricular and NCC/NSS clubs which provide students with opportunities to learn about and explore their specific areas of interest.

Some examples of clubs at MIT-WPU include:

- + The Innovation Club, which hosts events and workshops related to entrepreneurship and innovation
- + The Art and Photography Club, which brings together students with a shared interest in artistic expression
- + The Sports Club, which organises sporting events and activities for students to participate in
- + The Cultural Club, which celebrates the diversity of the MIT-WPU community and promotes cultural exchange
- + Aatman - It is the only Mental Health Club of MIT-WPU, Pune, that is led by the students of the Psychology department.
- + Team Dart - Team DART is a motorsports team of MIT World Peace University which annually participates in a competition named Rally Car Design Challenge (RCDC) organized by professional industry sponsors

By joining a club or team, students learn to make the most of their time while engaging their mind and developing their skills, making meaningful contributions to the community at large. These clubs also participate in national and international competitions and have won various awards, ranks and recognition on numerous platforms.



# Peace Studies

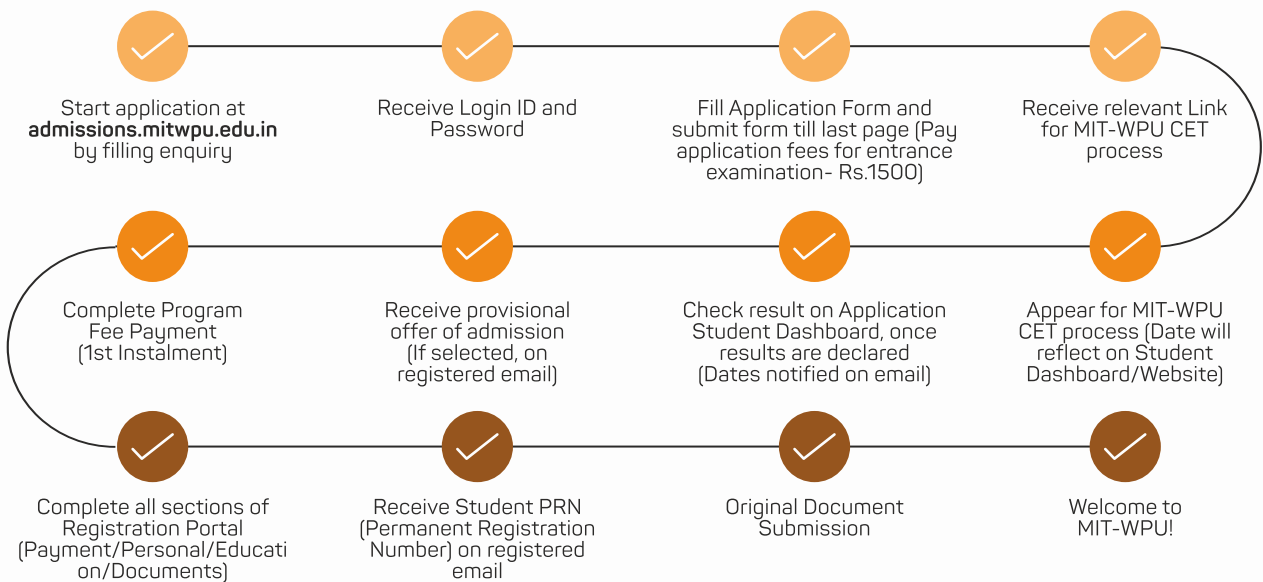
The mandatory peace studies module at MIT-WPU aims to provide students with a holistic education that integrates various disciplines for their personal development. Through this module, students gain a greater understanding of the interconnectedness and interdependence of mind, matter, spirit, and consciousness. They also learn about the critical spiritual laws that can help them develop a scientific temperament and a spirit of inquiry, as well as a sense of humanism.

In addition, the peace studies module introduces students to various yoga practices that help them develop their information base and cognitive abilities, as well as their critical thinking skills and personality. Upon completing the course, students will have a better understanding of how elevated consciousness can positively impact human behaviour and contribute to a happier, healthier, more peaceful, and empowered world. Overall, the peace studies module aims to equip students with the knowledge and tools they need to become more conscious, compassionate, and responsible global citizens.





## Admission Process



Dr. Vishwanath Karad  
**MIT WORLD PEACE UNIVERSITY** | PUNE  
TECHNOLOGY, RESEARCH, SOCIAL INNOVATION & PARTNERSHIPS

Call **+91-20-71177104 / 37**  
 WhatsApp-only **+91-9881492848**  
 Email **admissions@mitwpu.edu.in**  
 Website **admissions.mitwpu.edu.in**  
 Address **MIT-WPU, Kothrud, Pune**

Apply online



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