



School of Business
**Bachelor of
Business
Administration**

- ✦ Digital Marketing
- ✦ Entrepreneurship and Family Business Management
- ✦ Global Business & Management
- ✦ Branding and Advertising
- ✦ Dual Specialisation
- ✦ International Business
- ✦ Global Marketing and Event Management
- ✦ Banking Finance and Insurance
- ✦ Business Analytics
- ✦ Global e-Business
- ✦ Human Resources Management

The background of the entire page is a photograph of the MIT-WPU campus. It features several large, multi-story buildings with classical architectural elements like arches and columns. The buildings are situated on a lush, green hillside. In the foreground, there are more trees and a path. The sky is clear and blue. A semi-transparent dark red overlay covers the bottom half of the image, with a white vertical line separating the text area from the right side.

Bachelor of Business Administration

With a rich legacy of 40 years in fostering world-class academic excellence and over 100,000 alumni across the globe, MIT-WPU is one of the premier centres of higher learning in India that offers over 150 programmes.

MIT-WPU Faculty of Business and Leadership offers a wide range of BBA, MBA and PhD programmes that focus on ingraining in students the skills of strategic planning and entrepreneurship, business acumen, and innovation in existing business systems and corporate spaces.

The fully-residential BBA programmes at MIT-WPU incorporate a variety of core, interdisciplinary, and elective courses, as well as skill-based certifications, to provide effective management training through an industry-oriented curriculum, hands-on training, and innovative pedagogies. Students are taught by renowned academicians and industry experts to develop industry-driven skill sets for a successful career in the corporate world.

BBA programmes at MIT-WPU are enriched with hands-on training through live projects, industry visits, capstone projects, summer internships, international credit programmes, seminars on career opportunities, ability enhancement courses, taught by renowned national and international faculty, and a number of other value-added courses. The students are also prepared to face the challenges of starting and growing a business through a Business Simulation Course in collaboration with Capstone and MarketPlace USA. In addition, BBA students receive seed funding to help bring their business ideas to life.



Highlights

- ✦ Case-based learning approach
- ✦ Exposure to the corporate world through industry visits, summer internships, and live projects
- ✦ Embedded ability enhancement courses in the curriculum to train students for the corporate world
- ✦ 10 % lectures are conducted by international faculty members and experts
- ✦ Business simulation course in collaboration with Capstone and MarketPlace USA
- ✦ Mandatory summer internship of 4-6 weeks
- ✦ Fully residential programmes
- ✦ Guest lectures, seminars, and workshops by eminent corporate leaders
- ✦ Strong Mentor-Mentee system to support students
- ✦ Special classes for CAT/GMAT/ATMA/XAT/CET preparation
- ✦ Dedicated Centre for Industry-Academia Partnerships to support students through structured assessments, training, and grooming activities for internships and job placements
- ✦ More than 100 student-led clubs catering to varied interests, from technology to drama
- ✦ MIT-WPU Pune Technology Business Incubator (TBI) to support early-stage entrepreneurs, and students through funding, mentoring, and network connection



Academic Partnerships

The Faculty of Business and Leadership, MIT-WPU has partnered with top international universities, demonstrating its commitment for a truly global education. These programmes enable learning beyond borders through the cross-pollination of international disciplinary approaches.

MIT-WPU continues to cultivate, enhance, and sustain global relationships and expand inter-cultural networks for its students through student and faculty exchange programmes, summer and winter programmes, research associations, extra credit programmes, and other activities.

The Faculty of Business and Leadership has collaborations with the international universities listed below.



Deakin University,
Melbourne, Australia



Virginia Commonwealth
University, USA



Macquarie University,
Sydney, Australia



Lamar University,
Texas, USA



University of La Trobe,
Victoria, Australia



Teesside University,
UK



Utah Valley University,
Utah, USA



IMT Mines Albi,
France



University of Texas,
USA



Vrije Universiteit,
Netherland



University of Wisconsin,
Wisconsin, USA



Central University,
Beijing, China



University of Aberdeen,
Aberdeen Germany



Dean's Message

My dear leaders of tomorrow,

Today we are dwelling in a very exciting and challenging time where innovation and technology have become an integral part of every aspect of life and have made the world more integrated with nature, resulting in the globalisation of economies. This growing globalisation of economies has led to an elevated quest for universal leaders who have the knowledge, attitude, flexibility, and skills to succeed in the real world.

The School of Business is dedicated to transforming students into the leaders who will fill this demand by offering a teaching-learning experience that is contemporary, industry-oriented, and pertinent to the current needs. It is our endeavour to develop an ecosystem conducive to the creation of a learning environment that is both competitive and nurturing. We encourage our students to share their opinions, question stereotypes, be inquisitive, and speak their mind.

Although my entire team of dedicated and highly qualified faculty members, along with the supporting staff, will always be there with our students, I feel inclined to emphasise that ultimately it is the responsibility of the individual to learn. Glory does not come easy. Our students will be pushed to their limits not only by the experienced faculty but also by dynamic peer groups. We assure a quality education with rigour that will prepare students for the tougher battles in the real world.

We, at the School of Business, are very clear about what we want our students to be. We want them to be successful managers, CEOs, or COOs, but before that, we want them to be good citizens with strong values, high ethical standards, and strong character. To ensure this, we offer a unique course on peace and yoga. Our curriculum ensures that students' development is holistic in nature, and that they enjoy every moment at the School of Business. I assure them that they are going to have a truly life-transforming experience with us.

Be polite, be courteous, be humble but be firm.

Dr. Deependra Sharma

Dean

School of Business



HOW TO RAISE MONEY FOR

Decide on Your Key Feature (MVP)

Identify the core value proposition of your product. Focus on one key feature that solves a specific problem for your target market.



Create a Prototype

Build a functional prototype of your key feature. Use tools like Figma, Sketch, or Adobe XD to create a digital prototype. Test it with potential users to gather feedback.



Test with 100-500 customers

Recruit a diverse group of potential customers to test your prototype. Offer incentives like gift cards or cash to encourage participation. Gather feedback on user experience and feature usage.

Try Monetizing

Experiment with different monetization models, such as freemium, subscription, or one-time purchase. Track revenue and user engagement to determine the most effective model for your product.



MIT-WPU Pune Technology Business Incubator (TBI)

MIT-WPU Pune Technology Business Incubator (TBI) is the official innovation and entrepreneurship ecosystem of MIT World Peace University. Founded in 2016, the TBI is supported by the Department of Science and Technology (DST), Government of India.

The TBI aims at :

- ✦ Nurturing technology business incubation ecosystems
- ✦ Supporting early-stage and experienced entrepreneurs and students through funding, mentoring and networks
- ✦ Converting technically feasible projects into commercially viable start-ups
- ✦ Empowering the youth and helping them become future entrepreneurs

The incubator supports budding entrepreneurs in

- ✦ Technical mentoring
- ✦ Business mentoring
- ✦ Legal and IP support
- ✦ Fundraising support
- ✦ Industry networking
- ✦ MIT-WPU alumni connect

MIT-WPU TBI has tie-ups with DST, NISE, NITI AAYOG as well as top-notch MNC's to provide better exposure to the aspiring entrepreneurs.



Digital Marketing

The Bachelor of Business Administration degree in Digital Marketing, designed by leading marketers and industry professionals, prepares students for the challenging and ever-changing field of digital marketing. Students are prepared to navigate the complex new media environment and identify the most effective strategies for using innovative campaigns to reach a large, dispersed audience. The programme ingrains in the students the fundamentals of marketing management, ideation, creative planning, and creative expression, which they can apply to a variety of traditional and emerging digital platforms.

Duration: 3 years*

Fee: ₹ 2,80,000/- PA

Career Opportunities

- Digital Marketing Executives
- Digital Marketing Managers
- Digital Marketing Consultants
- Digital Marketing Consultants
- Digital Strategy Managers
- Brand Managers
- Advertising Managers
- Marketing Communications Managers

*Eligible students who opt for 4th Year of under graduate programme will be awarded Hons. programme as per New Education Policy (NEP).



Entrepreneurship and Family Business Management

The BBA in Entrepreneurship and Family Business Management at MIT-WPU combines entrepreneurial specialisations with traditional subjects of family business management. The programme, designed by industry experts, instills in the students the competencies and skills necessary to expand their businesses nationally and internationally. Graduates of the BBA Entrepreneurship and Family Business Management programme can work in traditional businesses or start their own ventures as they become well-versed in business and management operations. This programme also prepares students for careers in family business management, marketing management, finance management, accounting, information technology, computer application, and organisational behaviour.

Duration: 3 years*

Fee: ₹ 4,00,000/- PA

Career Opportunities

- ✦ Digital Marketing Executives
- ✦ Sales Managers
- ✦ Business Valuator
- ✦ Start-up Managers
- ✦ Entrepreneurs
- ✦ Fundraisers and Development Officers
- ✦ New Venture Developers
- ✦ Venture Capital and Angel Investors
- ✦ Family Business Managers

*Eligible students who opt for 4th Year of under graduate programme will be awarded Hons. programme as per New Education Policy (NEP).



UNIVERSITY OF THE SOUTH PACIFIC
SCHOOL OF BUSINESS & MANAGEMENT
STUDENT ID: 123456789
NAME: JANE DOE
PROGRAM: BBA
ISSUE DATE: 01/01/2023

Global Business & Management

The BBA Global Business & Management degree is designed in accordance with the NEP 2020. It focuses on business research and prepares graduates for the industry's competitive and complex challenges. This comprehensive programme includes classes in marketing, finance, human resource management, basic mathematics and statistics, business communication, business analytics, advanced excel, economics, entrepreneurship, and research methodology, among other subjects. The curriculum is designed with an ever-changing global market in mind, and it produces professionals who can effectively identify, solve, control, prevent, and correct a variety of issues in Indian and international businesses.

Duration: 3 years*

Fee: ₹ 4,00,000/- PA

Career Opportunities

- ✦ Management Analysts
- ✦ Global Business Managers
- ✦ Financial Analysts
- ✦ International Brand Managers
- ✦ International Logistics Managers
- ✦ Policy Analysts

*Eligible students who opt for 4th Year of under graduate programme will be awarded Hons. programme as per New Education Policy (NEP).



Branding and Advertising

The BBA in Branding and Advertising offers an excellent blend of humanities, business, and marketing. It combines the essential components of branding and advertising, including financial management, marketing strategy, creativity, and entrepreneurship, in a truly multidisciplinary manner. In this application oriented programme, students work on real-world brand management and advertising challenges that serve as a springboard for many successful careers.

Duration: 3 years*

Fee: ₹ 4,00,000/-PA

Career Opportunities

- ✦ Management Analysts
- ✦ PR Specialists
- ✦ Advertising Managers
- ✦ Sales Managers
- ✦ Brand Managers
- ✦ Marketing Managers
- ✦ Market Analysts

*Eligible students who opt for 4th Year of under graduate programme will be awarded Hons. programme as per New Education Policy (NEP).



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Dual Specialisation

MIT-WPU's BBA Dual Specialisation programme is designed to provide students with the direction and skills they need to pursue their long-term career goals in a dynamic business environment. This programme is the perfect blend of commerce and management education, covering the fundamental operational areas of business organisations and giving the students an edge over traditional BBA programmes. The programme ingrains in the students the fundamentals of business principles in management, finance, accounting, marketing, and legal studies, and includes a mix of projects, workshops, extracurricular activities, and internships to provide hands-on learning opportunities.

Students of the BBA Dual Specialisation programme have the option to specialise in Marketing/Finance/HR with CSR/Sports/Travel & Tourism/Entrepreneurship Management, allowing them to delve deeper into their areas of interest and broaden their career prospects across various business sectors.

Duration: 3 years*

Fee: ₹ 2,80,000/-PA

Career Opportunities

- ✦ Brand Managers
- ✦ Marketing Executives
- ✦ Event Managers
- ✦ Entrepreneurs
- ✦ Financial Analysts
- ✦ Business Development Executives

*Eligible students who opt for 4th Year of under graduate programme will be awarded Hons. programme as per New Education Policy (NEP).



The Management of Strategy
in the Marketplace

Ernest R. Cadotte
Harry J. Bruce



International Business

The BBA in International Business at MIT-WPU trains students to develop a keen eye for the changes and developments in the international market. Students learn to manage global companies and develop growth strategies in response to the changing economy and market needs. With corporations going global at such a rapid pace, graduates of BBA International Business have a lot of opportunities. They are also trained to become entrepreneurs in a variety of product and service industries, such as export/import, supply chain management, transportation and distribution, port logistics management, banking and finance, international marketing, patents and designs, and packaging.

Duration: 3 years*

Fee: ₹ 2,80,000/-PA

Career Opportunities

- ✦ Port Logistics Managers
- ✦ Export House Managers
- ✦ Patents and Design Managers
- ✦ Supply Chain Managers
- ✦ Entrepreneurs
- ✦ International Marketing Managers

*Eligible students who opt for 4th Year of under graduate programme will be awarded Hons. programme as per New Education Policy (NEP).



HR Management

The BBA in HR Management at MIT-WPU, developed in collaboration with industry experts, helps students learn the critical skills of hiring and managing appropriate human resources for the best interests of the organisation. The curriculum is intended to familiarise students with the corporate and cognitive aspects of the domain. The specially designed courses, as well as the hands-on projects and internships, ensure that students gain the critical skills and knowledge of effectively managing a workforce.

Duration: 3 years*

Fee: ₹ 2,80,000/- PA

Career Opportunities

- ✦ Human Resource Managers
- ✦ Staffing Directors
- ✦ Compensation Managers
- ✦ Employment Managers
- ✦ Human Resource Generalists
- ✦ Technical Recruiters
- ✦ Employee Relations Managers

*Eligible students who opt for 4th Year of under graduate programme will be awarded Hons. programme as per New Education Policy (NEP).



Global Marketing and Event Management

The BBA in Global Marketing & Event Management at MIT-WPU is a specially designed degree that allows students to gain expertise in two important and growing fields: global business and event management. Students are honed in the domains of brand management, public relations, business law, event planning and management, marketing, financial accounting, event coordination, media, law, and so on, with a syllabus curated by eminent industry leaders. They are taught to market products and services as well as manage events on a national and international scale. The hybrid nature of this programme provides students with skills and abilities necessary for global sustainability and growth of businesses in a competitive world. Marketing and branding skills are taught to students for any company or product, exhibitions, political campaigns, summits, sporting events, conferences, wedding ceremonies, concerts, fundraisers and charity, fashion shows, marketing campaigns, and so on.

Duration: 3 years*

Fee: ₹ 2,80,000/-PA

Career Opportunities

- ✦ Event Managers
- ✦ Promotion Managers
- ✦ Brand Development Managers
- ✦ Logistics Management Experts
- ✦ Hospitality Managers
- ✦ Marketing Executives
- ✦ Public Relations Executives
- ✦ Celebrity Managers
- ✦ Event Planners

*Eligible students who opt for 4th Year of under graduate programme will be awarded Hons. programme as per New Education Policy (NEP).



Banking Finance and Insurance

The BBA in Banking, Finance, and Insurance at MIT-WPU is an ideal programme for those interested in learning about the banking industry as well as finance and insurance. MIT-WPU has partnered with leading banks and financial institutions such as the RBI, SBI, BOI, HDFC, AXIS, ICICI, and YES Bank to provide students with hands-on experience through world-class internships and placement assistance. They also receive specialised training to help them prepare for competitive exams such as the IABF and IIBF.

Duration: 3 years*

Fee: ₹ 2,80,000/- PA

Career Opportunities

- ✦ Investment Banking Analysts
- ✦ Credit Analysts
- ✦ Agency Managers
- ✦ Front Line Officers
- ✦ Equity Managers
- ✦ Operations Analysts

*Eligible students who opt for 4th Year of under graduate programme will be awarded Hons. programme as per New Education Policy (NEP).



**FAST FORWARD TOWARD
CIVILIZATIONAL GREATNESS:
AGENDA FOR INDIA**
PRADIP KHANDWALLA

MIT WORLD PEACE UNIVERSITY
MIT WORLD PEACE UNIVERSITY
MIT WORLD PEACE UNIVERSITY
MIT WORLD PEACE UNIVERSITY

Instructions:
• Leave ID on you at all times on campus.
• ID must be used for access to academic facilities.
• ID must be used for access to library.

Blood Group:
Sex:
Faculty No.:

Business Analytics

MIT-WPU's BBA BA is a one-of-a-kind programme designed for students interested in exploring the conceptual side of business management and gaining expertise in data-driven business solutions. The degree provides students with the necessary skills for sustaining businesses in today's and tomorrow's markets. Through extensive use of analytical tools, the programme intends to train students to analyse complex business problems and assist in critical decision-making. The business simulation course, offered in collaboration with Capstone, USA, provides students with hands-on experience and pre-employment training to help them become competent professionals.

Duration: 3 years*

Fee: ₹ 2,80,000/-PA

Career Opportunities

- ✦ Big Data Analytics Architects
- ✦ Marketing Analytics Managers
- ✦ Analytics Specialists
- ✦ Fraud Analysts
- ✦ Financial Analysts
- ✦ Database Administrators
- ✦ Retail Sales Analysts
- ✦ Business Intelligence & Analytics Consultants

*Eligible students who opt for 4th Year of under graduate programme will be awarded Hons. programme as per New Education Policy (NEP).



Global e-Business

The cutting-edge BBA in Global e-Business at MIT-WPU provides in-depth knowledge and understanding of the digital ecosystem of business management. It connects business concepts to various digital platforms for trade, business, information, and communication. The programme trains the students in developing and implementing digital solutions that can improve existing businesses by exposing them to the real-time transformations taking place in the global markets. The degree would improve students' competencies to grow business and expand them globally.

Duration: 3 years*

Fee: ₹ 2,80,000/- PA

Career Opportunities

- ✦ E-Marketers
- ✦ Brand Managers
- ✦ Account Managers
- ✦ E-Business Consultants
- ✦ Client Servicing Managers
- ✦ Business Development Managers

*Eligible students who opt for 4th Year of under graduate programme will be awarded Hons. programme as per New Education Policy (NEP).



Integrated Business Management (BBA + MBA)

The MIT-WPU Integrated Business Management programme offers a comprehensive five-year curriculum that covers management studies from undergraduate to postgraduate levels. The programme emphasises social, managerial, and entrepreneurial skills, preparing students to tackle global business challenges. The programme comprises 10 semesters with internships, national and international immersion programmes, and student exchange programmes. Upon completion, students can pursue careers in various fields such as sales, marketing, finance, human resources, operations, supply chain management, business analytics, and information systems management. Students can also specialise in domains such as healthcare, hospitality, sports, corporate social responsibility and more. The programme is open to 12th standard graduates and leads to an MBA degree upon successful completion. Alternatively, students can choose to exit at the end of four years with a BBA (Hons) degree.

Duration: 5 years

Fee: ₹ 2,50,000 PA

Career Opportunities

- Management Consultants
- Financial Analysts
- Entrepreneurs
- Marketing Managers
- Operations Managers
- Investment Bankers



Eligibility and Selection process

- ✦ Minimum 60% aggregate score in Class 12th or in equivalent examination with English subject in any stream from government approved institution or equivalent (at least 55% marks, in case of backward class category candidate belonging to Maharashtra State only)

OR

- ✦ Minimum 60% aggregate score in 3-year Diploma from any government approved institution or equivalent with English as a subject.

OR

- ✦ Minimum 60% aggregate score in Competency and Vocational Courses (MCVC) from any government approved institution or equivalent with English as a subject (reservation category) in aggregate.

Note: All International Baccalaureate (IB) students are required to score a minimum of 24 points for six subjects

- ✦ The selection process for the programmes is based on MIT-WPU CET Entrance Exam 2023 & Personal Interaction (PI) score:

Step 1) MIT-WPU CET General 2023 -
Online proctored entrance exam and

Step 2) Personal Interaction

MIT-WPU CET General 2023 Exam Pattern :

- ✦ Type of Questions: Objective
- ✦ Number of Questions: 100
- ✦ Marks: 100
- ✦ Duration: 1 hr
- ✦ Negative Marking: No

*Note: MIT-WPU retains the right to make changes to any published schedule.

Scholarship

MIT-WPU awards scholarships to its meritorious students based on their academic performance in requisite National/State Level Entrance Exam scores and in the MIT-WPU CET Examination, conducted by MIT-WPU, for the academic year 2023-24. These scholarships are valid for the duration of the programme*.

The categories of Merit Scholarships are:

- ✦ Dr. Vishwanath Karad Merit Scholarship
- ✦ MIT-WPU Merit Scholarship
- ✦ Scholarships to Elite Sportsperson
- ✦ Scholarship Awarded to the wards of MIT-WPU/ MAEER's staff members

*Terms & Conditions apply:

All Scholarships are awarded on a First Come First Serve basis

All Scholarships are awarded as fee adjustments.

To continue the scholarship for the entire duration of the programme,

- a) A minimum level of the academic score has to be maintained at an 8.5 CGPA across all semesters
- b) Attendance is to be maintained at a minimum of 80 percent
- c) There should be no disciplinary action against the student.

BBA PROGRAMMES

Scholarship for AY 2023-24	Dr. Vishwanath Karad Scholarship (100%)	MIT-WPU Scholarship I (50%)	MIT-WPU Scholarship II (25%)
Name of programme / Specialisation	MIT-WPU CET Percentage	MIT-WPU CET Percentage	MIT-WPU CET Percentage
BBA Digital Marketing	93 & Above	91 & Above	90 & Above
BBA Entrepreneurship and Family Business Management			
BBA Global Business & Management			
BBA Branding and Advertising			
BBA Dual Specialisation			
BBA International Business			
BBA Global Marketing and Event Management			
BBA Banking Finance and Insurance			
BBA Business Analytics			
BBA Global e-Business			
BBA HR Management			
Integrated Business Management (BBA + MBA)			

Internship

Experiential learning is an integral component of learning at MIT-WPU. The students get an opportunity to apply their knowledge through a mandatory 4-6 weeks internship incorporated within the BBA degree between the end of April and mid-July after their second year of college. This internship aims to provide a platform to integrate classroom knowledge with related practical applications and skills in a professional ecosystem. The students get a chance to access real-world practical learning that instill critical perspectives for rewarding future career pathways.

Placements

The Training and Placement Cell at MIT-WPU plays a crucial role in locating job opportunities for students who complete their BBA by inviting reputed firms and organisations looking for adept professionals. MIT-WPU has been successful in maintaining high placement statistics over the years.

The Placement Cell organises regular career guidance programmes for all students. The cell also arranges training programmes including mock interviews, group discussions, communication skills training and multiple workshops.

Top Recruiters

accenture

HCL

amazon

CISCO

amdocs

AVAYA

Evosys
A Mastek Company

cognizant

Capgemini

citi

HALLIBURTON

Infosys

COLGATE-PALMOLIVE

IBM

ImaginXP

ExxonMobil

HIGHEST PACKAGE

₹ 11.75 LPA

TESTIMONIALS



Kartik Jain
TY BBA International
Business

The BBA programme at MIT-WPU blends knowledge, hands-on learning, values education. Along with a comprehensive and busy academic year, the School of Business has a large number of clubs and has organized numerous events. The faculty members have nurtured us with their knowledge. My journey was filled with group activities, business presentations, research activities, report analysis and industry visits. There have been so many guest lectures where affluent personalities from various fields taught us about the corporate world. The university and this particular programme gave me an insight on the functioning of international business and concepts related to it. I also comprehended the implementation of my theoretical knowledge in practical life.

Since day one, MIT-WPU was all about exploring myself and till now, the journey has been absolutely great. The best part is MIT-WPU helped me discover so many other aspects of my personality through various exposure activities like clubs and co-curricular and extracurricular events. I got to interact with many new and experienced people from different parts of the world. MIT-WPU has blessed me with teachers akin to family members, many precious friends and a lot of memories to cherish for a lifetime. Even during the difficult times like COVID, MIT-WPU took tremendous efforts to make sure that the students don't miss out on anything



Neha Paraswani
SY BBA Global e-Business



Sakshy Meel
FY BBA Global Marketing
& Event Management

The faculty members made it easy for me to adapt to the new virtual platform. Excellent content and assignments were given that build on my knowledge, reinforce, and then expand. The mentoring approach was great, and working with other people via the internet was a new and wonderful experience for me. The faculty did a promising job of communicating and making it a more intimate arrangement. I look forward to the next semester to grow, learn, and invest in myself.

Life at Campus

MIT-WPU ensures that the campus, course curriculums, and activities enhance a student's learning experience and make them physically fit, mentally sharp, and spiritually elevated.



Rural Immersion Programme

MIT-WPU's rural immersion programme is a unique educational opportunity that helps students understand and address the challenges faced by rural communities. During the programme, students visit a village and learn about the local culture, community, and landscape. They work on various projects, such as optimising irrigation systems, conserving and storing water, recycling waste, and using solar power, to improve the rural environment. This hands-on, real-life learning experience helps students develop critical thinking, problem-solving, and community awareness skills. It also helps them gain a deeper understanding of rural society and how their knowledge can lead to innovative solutions. Through these programmes, students learn how to bridge the gap between urban and rural areas in India.



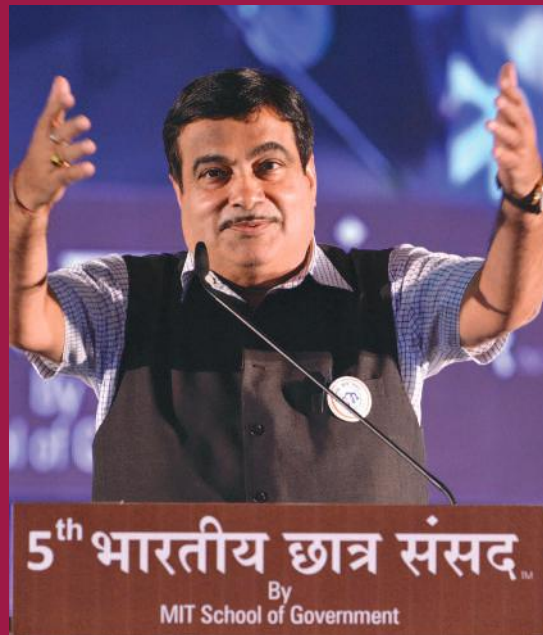
R.I.D.E.

R.I.D.E is a one-of-its-kind conclave annually conducted and hosted by the Innovation Club of MIT-WPU to expand the horizons of education beyond academics and open the pathway for students towards entrepreneurship. The conclave is meant to expose students to the emerging research, entrepreneurship, design thinking and innovation in various fields. The 5 day conclave witnesses a footfall of over 10,000 students and showcases over 100 start-ups from various sectors including technology, design, healthcare, agri-tech, sustainable energy and retail. More than 50 experts from the venture capital industry address students about the changing face of start-ups, innovations and the evolving market trends to encourage out-of-the-box thinking by simulating a real-world start-up environment.



Bharatiya Chhatra Sansad

MIT-WPU's flagship social initiative and brainchild of Shri. Rahul V. Karad, the Bharatiya Chhatra Sansad (BCS) is an annually conducted national level event which aims to regenerate youth's interest in the country's political system, governance and administration. This non-political platform aims at sensitising the youth to the changing social and political landscape of the country through debates, discussions, addresses from eminent personalities including the chief ministers and governors of various Indian states, union ministers and members of the parliament. The BCS is also a platform to honour many young sarpanch, local leaders from different parts of the country, and social workers who have brought about a positive change in their localities and the lives of the people. The sansad witnesses participation of students from around 25,000 institutes in India.



Other Events at MIT-WPU

MIT-WPU is known for its dynamic and engaging academic and extracurricular events, which provide students with numerous opportunities to learn, grow, and get involved in their community. In addition to the well-known events R.I.D.E. and BCS, there are over 100 student-led events that take place at the university throughout the year. These events cover a wide range of interests and topics, from cultural festivals and guest lectures to community service projects and sporting events. By participating in these events, students can gain valuable skills, make new connections, and become more active and engaged members of the MIT-WPU community. Some of the events are as follows:

1	Design Xpo	2	Aarohan
3	Kala Mehfil	4	Hackathon
5	National Conference on Media and Journalism	6	Abhivyakti
7	TEXEPHYR	8	Tesla
9	Techogenesis	10	RoboCon
11	Science Expo	12	Social Leadership Development Program (SLDP)
13	World Parliament of Science, Religion and Philosophy	14	Bharat Asmita National Awards
15	National Women's Parliament	16	International Symposium on Law and Peace
17	Vidhi-Manthan	18	Peace Marathon
19	Sports Summit	20	And many more

Students' Clubs at MIT-WPU

MIT-WPU is home to a diverse and active student community, with a wide range of clubs and organisations catering to a variety of interests and passions. These student-led clubs provide opportunities for students to get involved, make new connections, and develop their leadership skills.

Majorly, there are 5 categories of clubs at MIT-WPU; cultural, social, sports, co-curricular and NCC/NSS clubs which provide students with opportunities to learn about and explore their specific areas of interest.

Some examples of clubs at MIT-WPU include:

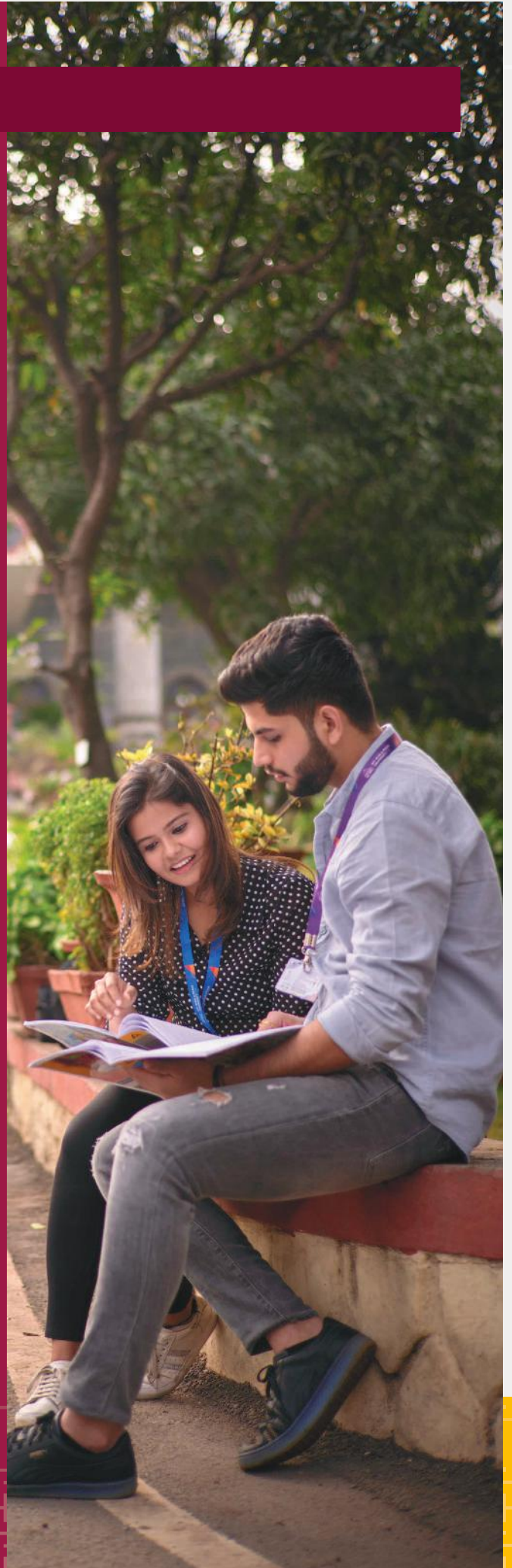
- ✦ The Innovation Club, which hosts events and workshops related to entrepreneurship and innovation
- ✦ The Art and Photography Club, which brings together students with a shared interest in artistic expression
- ✦ The Sports Club, which organises sporting events and activities for students to participate in
- ✦ The Cultural Club, which celebrates the diversity of the MIT-WPU community and promotes cultural exchange
- ✦ Aatman - It is the only Mental Health Club of MIT-WPU, Pune, that is led by the students of the Psychology department.
- ✦ Team Dart - Team DART is a motorsports team of MIT World Peace University which annually participates in a competition named Rally Car Design Challenge (RCDC) organized by professional industry sponsors

By joining a club or team, students learn to make the most of their time while engaging their mind and developing their skills, making meaningful contributions to the community at large. These clubs also participate in national and international competitions and have won various awards, ranks and recognition on numerous platforms.

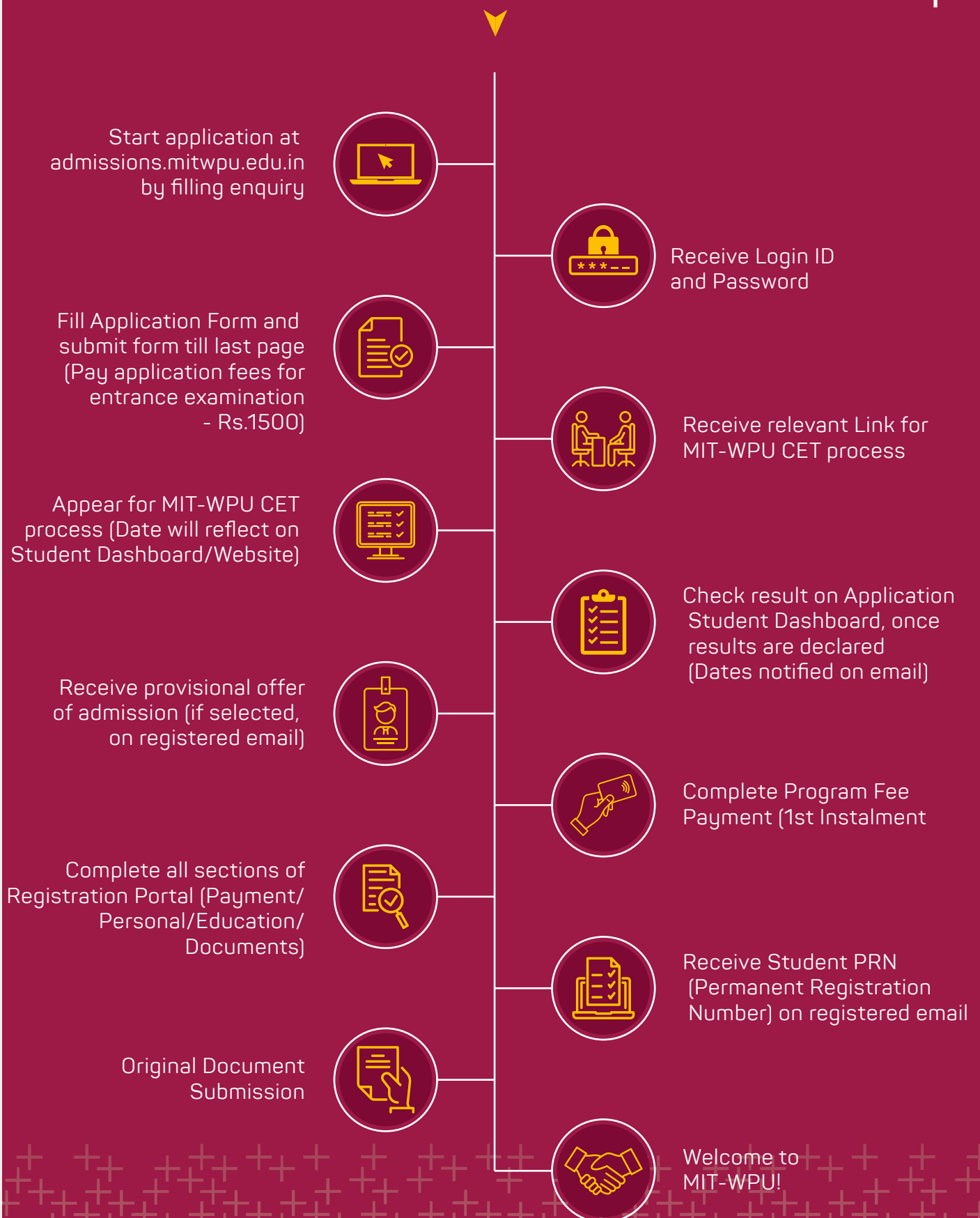
Peace Studies

The mandatory peace studies module at MIT-WPU aims to provide students with a holistic education that integrates various disciplines for their personal development. Through this module, students gain a greater understanding of the interconnectedness and interdependence of mind, matter, spirit, and consciousness. They also learn about the critical spiritual laws that can help them develop a scientific temperament and a spirit of inquiry, as well as a sense of humanism.

In addition, the peace studies module introduces students to various yoga practices that help them develop their information base and cognitive abilities, as well as their critical thinking skills and personality. Upon completing the course, students will have a better understanding of how elevated consciousness can positively impact human behaviour and contribute to a happier, healthier, more peaceful, and empowered world. Overall, the peace studies module aims to equip students with the knowledge and tools they need to become more conscious, compassionate, and responsible global citizens.



Admission Process





Dr. Vishwanath Karad
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