



**FACULTY OF  
BUSINESS AND  
LEADERSHIP**



**2024 - 25**

## **MBA (International Business)**

**Programme Structure**

<b>Division</b>	Faculty of Business and Leadership
<b>School Name</b>	School of Business
<b>Department Name</b>	Department of Business
<b>Programme Name</b>	MBA (International Business)

**For a PG course at MIT-WPU, the actual credit distribution will be as below:**

<b>Course Basket</b>	<b>% Credit Allotment</b>	<b>Credits Assigned</b>
Programme Major	14	12
Programme Disciplinary Foundation	52	46
Programme Electives	20	18
Programme Capstone Project, Problem-Based Learning, Seminar, and Internships	8	7
University Core	6	5
University Electives	0	0
<b>Total</b>	<b>100</b>	<b>88</b>

## **Course Basket**

<b>Course Type</b>	<b>Description</b>
Programme Core	Courses dealing with foundations, depth and breadth of the major in which a student is admitted at MIT-WPU
Programme Electives	Open electives under the Programme allow students to specialise in a particular area connected to their major.
University Core	Courses that reflect the core MITWPU values and the mission of Life Transformation of students.
University Electives	Multidisciplinary courses across the faculties at MIT-WPU and outside the Programme core.

Semester	Course Type	Course Name / Course Title	Total Credits
I	Programme Foundation	Accounting for Business Decision Making	3
I	Programme Foundation	Managerial Communication	2
I	Programme Foundation	Managerial Economics	3
I	Programme Foundation	Organisation Structure, System & Processes	2
I	Programme Foundation	Organisational Behavior	3
I	Programme Foundation	Quantitative Techniques for Business Decision Making	3
I	Programme Foundation	Understanding the Metaverse	2
I	University Core	Scientific Studies of Mind, Matter, Spirit Consciousness	2
I	University Core	Yoga	1
		<b>Total:</b>	<b>21</b>

II	Programme Foundation	Entrepreneurship and New Venture Planning	2
II	Programme Foundation	Financial Management	3
II	Programme Foundation	Human Resource Management	3
II	Programme Foundation	Legal Aspects of Business	3
II	Programme Foundation	Marketing Management	3
II	Programme Foundation	Operations and Supply Chain Management	3
II	Programme Foundation	Research Methodology	4
II	University Core	Peace Building: Global Initiative	2
		<b>Total:</b>	<b>23</b>

Semester	Course Type	Course Name / Course Title	Total Credits
III	Programme Foundation	Business Analytics & Data Visualisation	2
III	Programme Foundation	Environment Sustainability and Governance	2
III	Programme Foundation	Strategic Management	3
III	Programme Major	Indian Export-Import Policies and Regulations	3
III	Programme Major	Global Supply Chain Management	3
III	Programme Electives	Programme Elective - I	3
III	Programme Electives	Programme Elective - II	3
III	Programme Electives	Programme Elective - III	3
III	Programme Capstone Project/ Problem-Based Learning/ Seminar and Internships	<b>Summer Internship Programme</b>	4
		<b>Total:</b>	<b>26</b>

Semester	Course Type	Course Name / Course Title	Total Credits
IV	Programme Major	Financial Management in International Business	3
IV	Programme Major	Strategy and Structure of International Business	3
IV	Programme Electives	Programme Elective - IV	3
IV	Programme Electives	Programme Elective – V	3
IV	Programme Electives	Programme Elective – VI	3
IV	Programme Capstone Project/ Problem-Based Learning/ Seminar and Internships	Capstone (Research Project)	3
		<b>Total:</b>	<b>18</b>

Semester	Name of the Course	Type
III	Global Production, Outsourcing, and Logistics	Programme Elective – I
III	Global Marketing and Branding	Programme Elective – II
III	Global Human Resource Management	Programme Elective –III
III	Global Trade and Investment Environment	Programme Elective – IV
III	Understanding Global Markets	Programme Elective – V
IV	Global Banking Operations	Programme Elective – VI
IV	The Global Monetary System	Programme Elective –VII
IV	Global Outsourcing and Commodity Markets	Programme Elective –VIII
IV	Politics and Laws in International Trade	Programme Elective – IX
IV	Intellectual Capital in International Business	Programme Elective – X

\*Modifications to the programmes and courses are contingent upon adherence to university guidelines and procedures. Any proposed changes must undergo a thorough review process, including consultation with relevant academic departments, approval from the appropriate administrative bodies, and compliance with accreditation standards.

Additionally, consideration will be given to feedback from students, faculty, and other stakeholders to ensure that modifications align with the overall educational objectives and mission of the university. The implementation of any approved changes will be communicated transparently to the university community, and appropriate measures will be taken to facilitate a smooth transition for all affected parties.