



**FACULTY OF
BUSINESS AND
LEADERSHIP**



2024 - 25

MBA (Business Analytics)

Programme Structure

Division	Faculty of Business and Leadership
School Name	School of Business
Department Name	Department of Business
Programme Name	MBA in Business Analytics

For a PG course at MIT-WPU, the actual credit distribution will be as below:

Course Basket	% Credit Allotment	Credits Assigned
Programme Major	14	12
Programme Disciplinary Foundation	52	46
Programme Electives	20	18
Programme Capstone Project, Problem-Based Learning, Seminar, and Internships	8	7
University Core	6	5
University Electives	0	0
Total	100	88

Course Basket

Course Type	Description
Programme Core	Courses dealing with foundations, depth and breadth of the major in which student is admitted at MIT-WPU
Programme Electives	Open electives under the programme allow students to specialise in a particular area connected to their major.
University Core	Courses that reflect the core MIT-WPU values and the mission of Life Transformation of students.
University Electives	Multidisciplinary courses across the faculties at MIT-WPU and outside the programme core.

Semester	Course Type	Course Name / Course Title	Total Credits
I	PF	Accounting for Business Decision Making	3
I	PF	Managerial Communication	2
I	PF	Managerial Economics	3
I	PF	Organisation Structure, System & Processes	2
I	PF	Organisational Behaviour	3
I	PF	Quantitative Techniques for Business Decision Making	3
I	PF	Understanding the Metaverse	2
I	UC	Scientific Studies of Mind, Matter, Spirit and Consciousness	2
I	UC	Yoga	1
		TOTAL	21

II	PF	Entrepreneurship and New Venture Planning	2
II	PF	Financial Management	3
II	PF	Human Resource Management	3
II	PF	Legal Aspects of Business	3
II	PF	Marketing Management	3
II	PF	Operations and Supply Chain Management	3
II	PF	Research Methodology	4
II	UC	Peacebuilding: Global Initiatives	2
		TOTAL	23

Semester	Course Type	Course Name / Course Title	Total Credits
III	PF	Business Analytics & Data Visualization	2
III	PF	Environment Sustainability and Governance	2
III	PF	Strategic Management	3
III	PM	Ethics and Privacy Issues in Analytics	3
III	PM	Business Statistics	3
III	PE	Programme Elective - I	3
III	PE	Programme Elective - II	3
III	PE	Programme Elective - III	3
III	PR	Summer Internship Programme	4
		Total	26

IV	PM	Data Mining and Database Management	3
IV	PM	Data Collection Tool Development and Validation	3
IV	PE	Programme Elective - IV	3
IV	PE	Programme Elective - V	3
IV	PE	Programme Elective - VI	3
IV	PR	Capstone (Research Project)	3
		Total	18

Programme Elective Courses:

Semester	Name of the Course	Type
III	AI & Machine Learning	Programme Elective – I
III	Blockchain Technology and Robotics	Programme Elective – II
III	Content Analytics	Programme Elective –III
III	Financial Analytics	Programme Elective – IV
III	Healthcare Analytics	Programme Elective – V
IV	Marketing Analytics	Programme Elective – VI
IV	Multivariate Analytics	Programme Elective –VII
IV	Operations Analytics	Programme Elective –VIII
IV	Python Programming	Programme Elective – IX
IV	R Programming	Programme Elective – X

*Modifications to the programmes and courses are contingent upon adherence to university guidelines and procedures. Any proposed changes must undergo a thorough review process, including consultation with relevant academic departments, approval from the appropriate administrative bodies, and compliance with accreditation standards.

Additionally, consideration will be given to feedback from students, faculty, and other stakeholders to ensure that modifications align with the overall educational objectives and mission of the university. The implementation of any approved changes will be communicated transparently to the university community, and appropriate measures will be taken to facilitate a smooth transition for all affected parties.