



**FACULTY OF
BUSINESS AND
LEADERSHIP**



2024 - 25

Integrated Business Management (BBA+MBA)

Programme Structure

Division	Faculty of Business and Leadership
School Name	Ramcharan School of Leadership
Programme Name	Integrated Business Management (BBA+MBA)

For a PG course at MIT-WPU, the actual credit distribution will be as below:

Course Basket	Credits Assigned
Programme Foundation	65
Programme Major	57
Programme Electives	40
Programme Capstone Project/Problem-Based Learning/Seminar and Internships	19
University Core	26
University Electives	9
Total	216

Course Basket

Course Type	Description
Programme Core	Courses dealing with foundations, depth and breadth of the major in which a student is admitted at MIT-WPU
Programme Electives	Open electives under the Programme allow students to specialise in a particular area connected to their major.
University Core	Courses that reflect the core MITWPU values and the mission of Life Transformation of students.
University Electives	Multidisciplinary courses across the faculties at MIT-WPU and outside the Programme core.

Semester	Odd(I)	Even(II)	Total Credits
First Year	22	22	44
Second Year	22	23	45
Third Year	21	21	42
Fourth Year	22	22	44

Semester	Course Type	Course Name / Course Title	Total Credits
I	University Core	Effective Communication	1
I	University Core	Critical Thinking	1
I	University Core	Environment and Sustainability	1
I	University Core	Foundations of Peace	2
I	University Core	Yoga - I	1
I	University Core	SLDP	1
I	Programme Foundation	Principles and Practices of Management	3
I	Programme Foundation	Financial Accounting	3
I	Programme Foundation	Principles of Marketing	3
I	Programme Foundation	Foundations of HRM	3
I	Programme Foundation	Business Mathematics	3
		Total	22

II	University Core	Advanced Excel	1
II	University Core	Financial Literacy	1
II	University Core	Yoga - II	1
II	University Core	Co-creation	1
II	University Core	Indian Constitution	1
II	University Core	IKS(General)	2
II	University Core	Sports	1
II	Programme Foundation	Managerial Economics	3
II	Programme Foundation	Cost and Management Accounting	3
II	Programme Foundation	Operations Management	3
II	Programme Foundation	Business Statistics	3
II	Programme Major	Digital Marketing	2
		Total	2

Semester	Course Type	Course Name / Course Title	Total Credits
III	University Core	Research Innovation Design Entrepreneurship (RIDE)	1
III	University Core	Spiritual & Cultural Heritage; Indian Experience	2
III	University Electives	UE - I	3
III	University Electives	UE-II	3
III	Programme Capstone Project/ Problem-Based Learning/ Seminar and Internships	Project-Based Learning - I	1
III	Programme Electives	Programme Elective	4
III	Programme Foundation	Strategic Management	2
III	Programme Foundation	Corporate Governance and Business Ethics	2
III	Programme Major	Data Science	2
III	Programme Major	Research Methodology	2
		Total	22

IV	University Electives	UE-III	3
IV	University Core	Rural Immersion	1
IV	Programme Capstone Project/ Problem Based Learning/ Seminar and Internships	Project Based Learning - II	1
IV	University Core	Life Transformation Skills	1
IV	Programme Electives	Programme Elective	4
IV	Programme Major	Marketing and Branding	3
IV	Programme Major	Organisational Behaviour-1	3
IV	Programme Major	Business Laws	2
IV	Programme Major	Business Process Management (ERP)	3
IV	University Core	IKS-2	2
		Total	23

Semester	Course Type	Course Name / Course Title	Total Credits
V	University Core	Managing Conflicts Peacefully: Tools and Techniques	2
V	Programme Capstone Project/ Problem-Based Learning/ Seminar and Internships	Project Based Learning - III	1
V	Programme Electives	Programme Elective	4
V	Programme Major	Financial Management	3
V	Programme Capstone Project/ Problem-Based Learning/ Seminar and Internships	Internship	4
V	Programme Major	International Entrepreneurship and New Venture Creation	2
V	Programme Major	Foreign Language German- / French / Spanish / Mandarin- I	3
V	Programme Major	Environmental Studies	2
		Total	21

VI	Programme Capstone Project/ Problem Based Learning/ Seminar and Internships	Project Based Learning - IV	1
VI	University Core	National Academic Immersion	2
VI	Programme Electives	Programme Elective	4
VI	Programme Major	Global Logistics & Supply Chain Management	3
VI	Programme Major	Digital Transformation	3
VI	Programme Major	Business Simulation	2
VI	Programme Major	Project Management	3
VI	Programme Major	Foreign Language German- / French / Spanish/ Mandarin - II	3
		Total	21

Semester	Course Type	Course Name / Course Title	Total Credits
VII	Programme Foundation	Essentials of Marketing Management	3
VII	Programme Foundation	Financial Accounting & Decision Making	3
VII	Programme Foundation	Organizational Behaviour	3
VII	Programme Foundation	Operations & Supply Chain Management	3
VII	Programme Foundation	Business Economics	3
VII	Programme Foundation	Management Accounting	3
VII	Programme Foundation	Advanced Business Statistics	2
VII	Programme Foundation	Digital Technologies for Business Leaders	2
		Total	22

VIII	Programme Foundation	Marketing Management	3
VIII	Programme Foundation	Advanced Financial Management	3
VIII	Programme Foundation	Human Resource Management	3
VIII	Programme Foundation	Logistics & Supply Chain Management	3
VIII	Programme Major	Project Management	3
VIII	Programme Major	Legal Aspects of Business	3
VIII	Programme Major	Quantitative Techniques for Decision making	2
VIII	Programme Major	Python programming	2
		Total	22

Semester	Course Type	Course Name / Course Title	Total Credits
IX	Programme Major	Strategic Management	3
IX	Programme Capstone Project/ Problem Based Learning/ Seminar and Internships	Summer Internship Project	6
IX	Programme Electives	Specialization-I Elective 1	3
IX	Programme Electives	Specialization-I Elective 2	3
IX	Programme Electives	Specialization-II Elective 1	3
IX	Programme Electives	Specialization-II Elective 2	3
		Total	21

Semester	Course Type	Course Name / Course Title	Total Credits
X	Programme Major	Leadership in the Era of Economic Uncertainty	3
X	Programme Capstone Project/ Problem Based Learning/ Seminar and Internships	Capstone Project	2
X	Programme Capstone Project/ Problem Based Learning/ Seminar and Internships	Conscious Capitalism	3
X	Programme Electives	Specialization-I Elective 3	3
X	Programme Electives	Specialization-I Elective 4	3
X	Programme Electives	Specialization-II Elective 3	3
X	Programme Electives	Specialization-II Elective 4	3
		Total	20

*Modifications to the programmes and courses are contingent upon adherence to university guidelines and procedures. Any proposed changes must undergo a thorough review process, including consultation with relevant academic departments, approval from the appropriate administrative bodies, and compliance with accreditation standards.

Additionally, consideration will be given to feedback from students, faculty, and other stakeholders to ensure that modifications align with the overall educational objectives and mission of the university. The implementation of any approved changes will be communicated transparently to the university community, and appropriate measures will be taken to facilitate a smooth transition for all affected parties.