



FACULTY OF
ARTS, DESIGN AND
HUMANITIES



2024 - 25

BA Liberal Arts

Programme Structure

Division	Faculty of Arts, Design and Humanities
School Name	School of Liberal Arts
Department Name	Department of Liberal Arts
Program Name	BA Liberal Arts

Course Basket

Course Basket	Credits Assigned
Program Core	Courses dealing with foundations, depth and breadth of the major in which a student is admitted at MIT-WPU
Program Electives	Open electives under the Programme allow students to specialise in a particular area connected to their major.
University Core	Courses that reflect the core MITWPU values and the mission of Life Transformation of students.
University Electives	Multidisciplinary courses across the faculties at MIT-WPU and outside the Programme core.

Semester	Name of the Course	Course Type	Total Credits
I	Effective Communication	University Core	1
I	Critical Thinking	University Core	1
I	Environment and Sustainability	University Core	1
I	Foundations of Peace	University Core	2
I	Yoga - I	University Core	1
I	SLDP	University Core	1
I	Creativity and Technology	Program Foundation	4
I	History of Ideas	Program Foundation	3
I	Economy, Politics and Society	Program Foundation	2
I	The Logic of Numbers	Program Foundation	3
I	Introduction to Applied Ethics	Program Foundation	3

Semester	Name of the Course	Course Type	Total Credits
II	Advanced Excel	University Core	1
II	Financial Literacy	University Core	1
II	Yoga - II	University Core	1
II	Co-creation	University Core	1
II	Indian Constitution	University Core	1
II	IKS(General)	University Core	2
II	Sports	University Core	1
II	Principles of Economics	Program Foundation	4
II	Mind and Behaviour	Program Foundation	4
II	History of English Literature	Program Foundation	3
II	Nationalism in India (IKAS)	Program Foundation	3

Semester	Name of the Course	Course Type	Total Credits
III	Research Innovation Design Entrepreneurship (RIDE)	University Core	1
III	Spiritual & Cultural Heritage; Indian Experience	University Core	2
III	UE - I	University Electives	3
III	UE-II	University Electives	3
III	Project Based Learning - I	Program Capstone Project/Problem Based Learning/Seminar and Internships	1
III	Governance: Issues and Challenges	Program Foundation	3
III	Management: Principles, Functions and Applications	Program Foundation	2
III	Program Major-1	Program Major	3
III	Program Major-2	Program Major	3

Semester	Name of the Course	Course Type	Total Credits
IV	UE-III	University Electives	3
IV	Rural Immersion	University Core	1
IV	Project Based Learning - II	Program Capstone Project/Problem Based Learning/Seminar and Internships	1
IV	Life Transformation Skills	University Core	1
IV	Program Major-3	Program Major	3
IV	Program Major-4	Program Major	3
IV	Program Major-5	Program Major	3
IV	Program Major-6	Programme Major	3
IV	Program Major-7	Programme Major	3

Semester	Name of the Course	Course Type	Total Credits
V	Managing Conflicts Peacefully: Tools and Techniques	University Core	2
V	Project Based Learning - III	Program Capstone Project/Problem Based Learning/Seminar and Internships	1
V	Program Elective	Program Electives	4
V	Program Major-8	Program Major	3
V	Program Major-9	Program Major	3
V	Program Major-10	Program Major	3
V	Program Minor-1	Program Major	3
V	Program Minor-2	Program Major	3

Semester	Name of the Course	Course Type	Total Credits
VI	Project Based Learning - IV	Program Capstone Project/Problem Based Learning/Seminar and Internships	1
VI	National Academic Immersion	University Core	2
VI	Program Elective	Program Electives	4
VI	Program Minor-3	Program Major	3
VI	Program Minor-4	Program Major	3
VI	Program Minor-5	Program Major	3
VI	Program Minor-6	Program Major	3

Semester	Name of the Course	Course Type	Total Credits
VII	Program Elective	Program Electives	4
VII	Program Elective	Program Electives	4
VII	Qualitative Research Methods	Program Capstone Project/Problem Based Learning/Seminar and Internships	4
VII	Quantitative Research Methods	Program Capstone Project/Problem Based Learning/Seminar and Internships	4
VII	Advanced Data Analysis	Program Capstone Project/Problem Based Learning/Seminar and Internships	4

Semester	Name of the Course	Course Type	Total Credits
VIII	Dissertation / Internship	Program Capstone Project/Problem Based Learning/Seminar and Internships	14
VIII	MOOC	Program Capstone Project/Problem Based Learning/Seminar and Internships	2

Subject-wise Description

ENGLISH			
Sr. No	Course Code	Course Title	Semester
List of Major Subjects			
1	LEN2PM01A	History of English Literature	III
2	LEN2PM02A	British Poetry and Drama	III
3	LEN2PM03A	British Novels	IV
4	LEN2PM04A	Literary Criticism	IV
5	LEN2PM05A	American Literature	IV
6	LEN2PM06A	Postcolonial Literature	IV
7	LEN2PM07A	World Literatures	IV
8	LEN2PM08A	Indian Writing in English	V
9	LEN2PM09A	Media and Communication Skills	V
10	LEN2PM10A	Travel Writing	V
List of Minor Subjects			
1	LEN3PM11A	History of English Literature	V
2	LEN3PM12A	British Poetry and Drama	V
3	LEN3PM13A	British Novels	VI
4	LEN3PM14A	Literary Criticism	VI
5	LEN3PM15A	American Literature	VI
6	LEN3PM16A	World Literatures	VI

List of Program Electives			
1	LEN3PE01A	Detective Fiction	V
2	LEN3PE02A	Writing Short Fiction	VI
3	LEN4PE03A	Film Adaptation and Theories	VII
4	LEN4PE04A	Creative Writing	VII

PSYCHOLOGY			
Sr. No	Course Code	Course Title	Semester
List of Major Subjects			
1	PSY2PM01A	Introduction to Psychology	III
2	PSY2PM02A	Introduction to Indian Psychology	III
3	PSY2PM03A	Scientific Research in Psychology	IV
4	PSY2PM04A	Development Psychology	IV
5	PSY2PM05A	Introduction to Psychological Disorders	IV
6	PSY2PM06A	Introduction to Statistical Methods in Psychological Research	IV
7	PSY2PM07A	Educational Psychology	IV
8	PSY2PM08A	Experimental Psychology	V
9	PSY2PM09A	Clinical Psychology	V
10	PSY2PM10A	Personality	V
List of Minor Subjects			
1	PSY3PM11A	Introduction to Psychology	V
2	PSY3PM12A	Introduction to Indian Psychology	V
3	PSY3PM13A	Scientific Research in Psychology	VI
4	PSY3PM14A	Development Psychology	VI
5	PSY3PM15A	Introduction to Psychological Disorders	VI
6	PSY3PM16A	Introduction to Statistical Methods in Psychological Research	VI

List of Program Electives			
1	PSY3PE01A	Health Psychology	V
2	PSY3PE02A	Psychological Testing	VI
3	PSY4PE03A	Organizational Behaviour	VII
4	PSY4PE04A	Biopsychology	VII

ADVERTISING & BRANDING COMMUNICATION			
Sr. No	Course Code	Course Title	Semester
List of Major Subjects			
1	LAB2PM01A	History of Visual Communication	III
2	LAB2PM02A	Introduction to Advertising	III
3	LAB2PM03A	Introduction to Branding	IV
4	LAB2PM04A	Digital Marketing	IV
5	LAB2PM05A	Theories of Communication	IV
6	LAB2PM06A	Visual Communication Applications	IV
7	LAB2PM07A	Advertising Techniques	IV
8	LAB2PM08A	Branding Techniques	V
9	LAB2PM09A	Design in Visual Communication	V
10	LAB2PM10A	Branding Strategies in Different Industries	V
List of Minor Subjects			
1	LAB3PM11A	History of Visual Communication	V
2	LAB3PM12A	Introduction to Advertising	V
3	LAB3PM13A	Introduction to Branding	VI
4	LAB3PM14A	Digital Marketing	VI
5	LAB3PM15A	Theories of Communication	VI
6	LAB3PM16A	Visual Communication Applications	VI

List of Program Electives			
1	LAB3PE01A	Introduction to Visual Communication	V
2	LAB3PE02A	Digital Marketing Strategies	VI
3	LAB4PE03A	Data Analytics for Marketing	VII
4	LAB4PE04A	Virtual Reality and Artificial Intelligence in Advertising	VII

POLITICAL SCIENCE			
Sr. No	Course Code	Course Title	Semester
List of Major Subjects			
1	LP02PM01A	Introduction to Political Theory	III
2	LP02PM02A	Political Process in India	III
3	LP02PM03A	Constitutional Government and Democracy in India	IV
4	LP02PM04A	Perspectives on International Relations and World History	IV
5	LP02PM05A	Geopolitics	IV
6	LP02PM06A	Election Studies	IV
7	LP02PM07A	Political Thought	IV
8	LP02PM08A	Introduction to Comparative Politics	V
9	LP02PM09A	India's Foreign Relations	V
10	LP02PM10A	Understanding South Asia	V
List of Minor Subjects			
1	LP03PM11A	Introduction to Political Theory	V
2	LP03PM12A	Political Process in India	V
3	LP03PM13A	Constitutional Government and Democracy in India	VI
4	LP03PM14A	Perspectives on International Relations and World History	VI
5	LP03PM15A	India's Foreign Relations	VI
6	LP03PM16A	Political Thought	VI

List of Program Electives			
1	LPO3PE01A	West Asia Studies	V
2	LPO3PE02A	Public Policy Model and Analysis	VI
3	LPO4PE03A	Border and Security Studies	VII
4	LPO4PE04A	Gender and Politics	VII

ECONOMICS			
Sr. No	Course Code	Course Title	Semester
List of Major Subjects			
1	LEC2PM01A	Introductory Microeconomics	III
2	LEC2PM02A	Introductory Macroeconomics	III
3	LEC2PM03A	Mathematics for Economics	IV
4	LEC2PM04A	Statistics for Economics	IV
5	LEC2PM05A	Intermediate Microeconomics	IV
6	LEC2PM06A	Intermediate Macroeconomics	IV
7	LEC2PM07A	Econometrics-I	IV
8	LEC2PM08A	Public Economics	V
9	LEC2PM09A	Financial Markets and Institutions	V
10	LEC2PM10A	Economics of Development and Growth	V
List of Minor Subjects			
1	LEC3PM11A	Introductory Microeconomics	V
2	LEC3PM12A	Introductory Macroeconomics	V
3	LEC3PM13A	Intermediate Microeconomics	VI
4	LEC3PM14A	Intermediate Macroeconomics	VI
5	LEC3PM15A	Financial Markets and Institutions	VI
6	LEC3PM16A	Economics of Development and Growth	VI

List of Program Electives			
1	LEC3PE01A	Behavioral Economics	V
2	LEC3PE02A	Health Economics	VI
3	LEC4PE03A	Urban Economics	VII
4	LEC4PE04A	Political Economy	VII

MANAGEMENT			
Sr. No	Course Code	Course Title	Semester
List of Major Subjects			
1	LMS2PM01A	Introduction to Organizational behaviour and Business Organization	III
2	LMS2PM02A	Human Resource Management	III
3	LMS2PM03A	Principles of Marketing	IV
4	LMS2PM04A	Principles of Finance	IV
5	LMS2PM05A	Managerial Economics	IV
6	LMS2PM06A	Entrepreneurship Development	IV
7	LMS2PM07A	Operation Management	IV
8	LMS2PM08A	Banking and Finance	V
9	LMS2PM09A	Industrial Relation	V
10	LMS2PM10A	Marketing Research	V
List of Minor Subjects			
1	LMS3PM11A	Introduction to Organizational behaviour and Business Organization	V
2	LMS3PM12A	Introduction to Business Demography	V
3	LMS3PM13A	Labour Law	VI
4	LMS3PM14A	Organizational Development	VI
5	LMS3PM15A	Export and Import Management	VI
6	LMS3PM16A	Project Management	VI

List of Program Electives			
1	LMS3PE01A	Customer Relationship Management	V
2	LMS3PE02A	Logistics and Supply Chain Management	VI
3	LMS4PE03A	Foundation of Digital Marketing	VII
4	LMS4PE04A	Business Analytics	VII

MEDIA STUDIES			
Sr. No	Course Code	Course Title	Semester
List of Major Subjects			
1	LMD2PM01A	Introduction to Journalism	III
2	LMD2PM02A	Digital Film Production	III
3	LMD2PM03A	TV Journalism Reporting	IV
4	LMD2PM04A	Video Editing	IV
5	LMD2PM05A	Digital Media Marketing	IV
6	LMD2PM06A	Graphic Design	IV
7	LMD2PM07A	Introduction to Advertising and Public Relation	IV
8	LMD2PM08A	Radio Jockeying and Podcasting	V
9	LMD2PM09A	Digital Media	V
10	LMD2PM10A	Global Media and Cultural Studies	V
List of Minor Subjects			
1	LMD3PM11A	Introduction to Journalism	V
2	LMD3PM12A	Digital Film Production	V
3	LMD3PM13A	TV Journalism Reporting	VI
4	LMD3PM14A	Video Editing	VI
5	LMD3PM15A	Digital Media Marketing	VI
6	LMD3PM16A	Graphic Design	VI

List of Program Electives			
1	LMD3PE01A	Digital Film Production	V
2	LMD3PE02A	Graphic Design	VI
3	LMD4PE03A	Film Appreciation	VII
4	LMD4PE04A	Video Editing	VII

SOCIOLOGY			
Sr. No	Course Code	Course Title	Semester
List of Major Subjects			
1	LS02PM01A	Classical Sociological Tradition	III
2	LS02PM02A	Social Anthropology	III
3	LS02PM03A	Indian Society and Culture	IV
4	LS02PM04A	Social Research Methods – I	IV
5	LS02PM05A	Sociology of Crime & Deviance	IV
6	LS02PM06A	Social Research Methods – II	IV
7	LS02PM07A	Sociology of Subalterns	IV
8	LS02PM08A	Social Formation of Movements	V
9	LS02PM09A	Contemporary Social Perspectives	V
10	LS02PM10A	Sociology of Religion	V
List of Minor Subjects			
1	LS03PM11A	Classical Sociological Tradition	V
2	LS03PM12A	Social Anthropology	V
3	LS03PM13A	Indian Society and Culture	VI
4	LS03PM14A	Social Research Methods – I	VI
5	LS03PM15A	Sociology of Crime & Deviance	VI
6	LS03PM16A	Social Research Methods – II	VI

List of Program Electives			
1	LS03PE01A	Industrial Sociology	V
2	LS03PE02A	Sociology of Development	VI
3	LS04PE03A	Sociology of Gender	VII
4	LS04PE04A	Migration, Diaspora & Transnationalism	VII

*Modifications to the programmes and courses are contingent upon adherence to university guidelines and procedures. Any proposed changes must undergo a thorough review process, including consultation with relevant academic departments, approval from the appropriate administrative bodies, and compliance with accreditation standards.

Additionally, consideration will be given to feedback from students, faculty, and other stakeholders to ensure that modifications align with the overall educational objectives and mission of the university. The implementation of any approved changes will be communicated transparently to the university community, and appropriate measures will be taken to facilitate a smooth transition for all affected parties.